

Multimedia Platform She Angels to Host Virtual Women's Panel Highlighting Need for More Funding for Women Businesses

On March 29th, She Angel Investors founder Catherine Gray will host and moderate virtual women's panel.

LOS ANGELES , CALIFORNIA, UNITED STATES , March 22, 2022 /EINPresswire.com/ -- In 2021, over \$300 billion was raised in VC funding for approximately 17,000 ventures. Of these ventures, only 2% were womanowned, showing that even amid a global coronavirus pandemic, the VC



community did little to ensure equitable investments.

Women carry on by bootstrapping or finding funding outside institutional investments without the same capital access as their male counterparts.

٢

Raising money, especially for women, is no easy taskso I admire, honor, and appreciate these remarkable women for sharing their stories of finding success." *Catherine Gray* Nobody understands the importance of funding for women better than Catherine Gray, founder of multimedia platform <u>She Angels</u>. Gray founded She Angels intending to highlight women founders and their work while also ensuring that they could gain access to the capital they need to survive but to thrive.

The platform comprises a documentary, podcast (Invest in Her), events, resources, and now an e-course breaking down key ways one can fund their business. Each module

contains an interview with experts who shed light on each funding segment.

In honor of women's month, on March 29th, Catherine will moderate a panel with powerhouse women entrepreneurs who have succeeded in getting funding in various ways! Each woman will share her unique challenges in finding capital to grow her business and pro-tips on how the audience can do the same. Gray will also share how her new course can support women struggling in finding capital.

"Raising money, especially for women, is no easy task– so I admire, honor, and appreciate these remarkable women for sharing their stories of finding success," commented Gray.

The online event will last for an hour and a half and draw expert opinions from Kate Isler, Betty Fore, founder of the W Marketplace; Betsy Fore, founder of Tiny Organics; Fran Dunaway, Co-Founder and President of TomboyX; Liz Giorgi, Co-founder & CEO of Soona; and Sue Marshall, Founder, and CEO of NETZRO, SBC.

Though there will be a replay of the event, by purchasing a ticket, registrants will gain the value of live Q&A, knowing their ticket purchase will benefit She Angels Foundation, the nonprofit leg of She Angels. She Angels Foundation provides grants to women-founded nonprofits to ensure they have the resources to serve their communities effectively!

Learn more about this exciting event and register here.

About Catherine Gray/ She Angels: Catherine Gray is an author, producer, Author, TEDx Speaker, web series creator, host, and producer of <u>www.InvestInHerPodcast.com</u>, and the founder of <u>www.SheAngelInvestors.com</u>. She is an angel investor, member of the Wealthing VC Investment Club, equity crowdfunding investor, and the Co-Founder of the nonprofit <u>www.SheAngelsFoundation.org</u>. Catherine sits on the advisory board of Take The Lead Women! A polymath, Catherine is passionate about business and aiding others in achieving their goals and dreams.

Nadya Rousseau Alter New Media LLC +1 310-853-3798 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/566155424

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire[™], tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2022 IPD Group, Inc. All Right Reserved.