

Organic Food and Beverages Market Assessed To Hit \$860,625.7 million by 2031

Surge in demand for the clean label food and beverage products is expected to be a significant driver for the growth of the organic food and beverages market

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/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Organic Food and Beverages Market](#) by Product Type, Process, and Distribution Channel:

Global Opportunity Analysis and

Industry Forecast, 2022–2031," the global organic food and beverages market size is expected to reach \$860.625.7 million by 2031 at a CAGR of 14.9% from 2022 to 2031.



Organic Food and Beverages Market

Organic foods and beverages intake is expected to provide ample advantages over conventional foods. Organic products help to get free from the adverse effects of the inorganic foods and support to lead a healthy life. The global organic food and beverages market is poised to witness significant growth during the forecast period, owing to increase in income levels, rise in awareness regarding advantages of organic products, and improved organic farming techniques. The demand for organic food and beverages is anticipated to quadruple by 2031 as compared to its size in 2020. In addition, due to huge growth potential, the market attracts more number of investors and governments of many countries are coming up with new investment policies to encourage the organic farming, which creates huge growth opportunities for the organic food and beverages market to nurture in the near future. However, factors such as high price of organic products and low shelf life are expected to hinder the organic food and beverages market growth.

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The developing markets of India, China, and Brazil are backed by the rise in income, elevation in quality of life, and rise in middle class, which fuel the demand for the organic food and

beverages products. Furthermore, the rapid penetration of the e-commerce, surge in adoption of online platforms among the Millennial generation, and rise in health awareness among the masses changed the outlook of the entire organic food and beverages industry.

According to the organic food and beverages market analysis, the market is segmented based on the product type, process, distribution channel, and region. Based on product type, the organic meat, fish, and poultry and organic dairy products segments are expected to be the fastest-growing segments during the forecast period. The rise in meat consumption and surge in demand for the organic dairy products are owing to the rise in awareness of the health benefits of the clean labelled and sustainable organic food.

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Based on process, the unprocessed segment dominated the organic food and beverages market, garnering 93.0% of the organic food and beverages market share in 2020. The fresh and unprocessed organic food and beverages are beneficial for health. Processed food are carcinogenic and hence, the demand for the unprocessed organic food products is high.

Based on distribution channel, the online sales segment is expected to be the fastest-growing segment during the forecast period. The rapid penetration of the online groceries and online food delivery platforms across the globe coupled with the surge in adoption of smartphones and the rise in number of internet users are the major factors that are expected to propel the growth of the online sales channel segment in the global market. The supermarket/hypermarket segment accounted for 35.2% of the market share in 2020 and was the dominating market.

On the basis of region, Asia-Pacific is expected to grow at a significant rate during the forecast period. The rise in awareness regarding the health benefits of organic products, rise in disposable income of the consumers, and improving standard of living in the region are the major factors that influence the market growth.

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Key Benefits For Stakeholders

The report provides an extensive analysis of the current and emerging organic food and beverages market trends and opportunities.

The report provides detailed qualitative and quantitative analysis of the current trends and future estimations that help evaluate the prevailing organic food and beverages market opportunities in the market.

The organic food and beverages market forecast is offered along with information related to key drivers, restraints, and opportunities.

The market analysis is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

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The key market players profiled in the report are WhiteWave Foods Co., Hain celestial Group, Inc., General Mills Inc. United Natural Foods, Inc., SpartanNash Company, Amy's Kitchen, Inc., Dean Foods Company, Starbucks Corporation, The Kroger Co., and Whole Foods Market Inc.

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