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WESTON, FLORIDA, UNITED STATES, March 22, 2022 /EINPresswire.com/ -- Project We Care is a family-based non-profit organization created by philanthropist Erin Smith and her daughter Riley

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One trend that excites me is how so many people are now giving back to their communities. When I was young it wasn't very common for individuals to volunteer at soup kitchens like they do now."

Erin Smith of Weston, Florida

Smith. The family-based charity aims to support the needs of returning veterans through donation drives for clothing, basic necessities, household goods, and food. According to project founder Erin Smith, "Project We Care was born out of a sense of gratitude to the brave soldiers who defend our country. My father served in the military and I saw the great sacrifices that he made but also the great sense of purpose and pride that he had. My daughter Riley has also been instrumental in starting and running Project We Care. She expressed to me her sadness for the lack of care and resources that have been given to some of our veterans as they are trying to re-establish their lives when they have

returned home."

The first major project for Project We Care was to supply an entire house with groceries, household goods, clothing, and furniture. Erin Smith states that "this is truly a family-based organization as Riley has now dedicated hours each day after school to help coordinate efforts in the areas of marketing and public relations. She also spends time contacting veterans organizations and helping finalize donation drives within the county. We want to spread our wings into other counties but we need the people on the ground willing to work with us." They have been able to enlist the help of local businesses such as All Year Cooling in offering donations that are used to buy supplies for the veterans as well as to provide with promotional and marketing opportunities.

Project We Care works with the Veterans Administration Subsidized Housing program to identify and connect with veterans in need of assistance and from there, Erin Smith and her team of volunteers take an inventory of what they have and help to create care packages aimed at turning theirs houses into warm, welcoming homes that offer a place to recover physically and psychologically. Erin Smith states that, "some veterans are having a very difficult time reintegrating after their service. The needs of our returning soldiers are numerous but some of

these items include basic food items, household goods, clothing, coats and blankets during the cold winter months." Erin Smith adds "this is why support from the community is so important to help us help them."

Project We Care welcomes any donations whether they are financial or donation drives for specific items such as new socks, toiletries, undergarments or furniture. Erin Smith notes that "as Project We Care grows it will be able to offer more assistance by providing more sustainable programs with opportunities for training in areas where there are shortages."

Erin Smith is a philanthropist and entrepreneur who lives in Weston, Florida. Erin was born in Santa Monica, California, and moved to Fort Lauderdale, Florida, at a young age. She attended and graduated from South Plantation High School. Erin has been married to Thomas "Tommy" Smith for about two decades, and they have four children together.

Erin Smith co-founded Project We Care with her daughter Riley, a family-based non-profit organization dedicated to serving the needs of veterans. Erin assists local veterans in assessing their needs and providing them with necessities such as food, clothing, and household products by meeting with them and working with others engaged with the Veterans Administration Subsidized Housing program. She contributes to the creation of warm and welcoming homes for these brave men and women. Erin Smith also attempts to instill a sense of charity in her children by volunteering with a variety of organizations in the Weston, Florida area, including Lifenet for Families, Susan

Erin Smith is very active in the community of Weston, Florida, and has been a major contributor to local academic causes, including assistance to the JT Reading Room, which helps improve literacy among schoolchildren and increase graduation rates, as well as making frequent donations to the Broward County School system and offering help with organizing and operating extracurricular activities. She enlisted the help of her husband Thomas and his company, All Year Cooling, in raising money for Cancer.org to help in the fight against breast cancer.

One of the most important things for Erin is that she has been able to instill in her children a passion for helping others. Through helping the Weston, Florida community in a number of ways—working with Lifenet for Families, volunteering at the Susan B. Anthony Recovery Center, lending a hand to Habitat for Humanity—Erin Smith has shown by her example that helping others is a truly meaningful endeavor. Erin is perhaps most proud of the efforts her daughter Riley has made in taking up the mantle of philanthropy as co-founder of Project We Care.

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