

Destinations to host the MINT+ Top 250 conventions in 2022

Simpleview and Destinations International analyze the Top 250 conventions using the Meeting Information Network (MINT+) database

TUCSON, ARIZONA, UNITED STATES, March 22, 2022 /EINPresswire.com/ -- Utilizing the [MINT+](#) events database, [Simpleview](#), a leading global technology and software provider for the meetings and events industry, and [Destinations International](#), the global trade association for convention and visitors bureaus (CVBs), identified the destinations that will be hosting the Top 250 conventions in 2022.

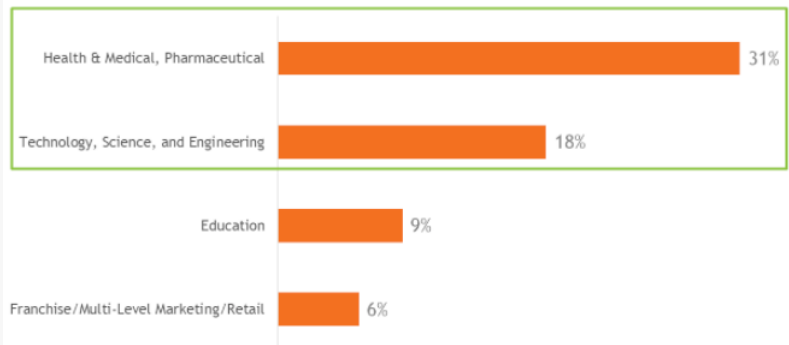
The Top 250 conventions have at least 3,000 rooms on peak night and change meeting locations. Orlando will host the largest number of the top 250 events, followed by Chicago, San Diego, and Las Vegas.

Health, medical, and pharmaceutical meetings comprise 31% of planned events, followed by technology, science, and engineering, accounting for 18% of meetings set to occur this year.

Simpleview and Destinations International created a partnership in the MINT+ database in 2020 in order to continue our commitment to growth and development to support industry customers and stakeholders. The MINT+ database served as the main data source for the Top 250 conventions report. The full report is available to download following this release.□

Rank	Cities	2022	Variance to 2019
1	Orlando	9.7%	▼
2	Chicago	9.3%	▲
3	San Diego	7.2%	▲
4	Las Vegas	6.8%	▲
5	Atlanta	5.9%	▲
6T	Denver	5.5%	▲
6T	New Orleans	5.5%	▼
6T	Washington	5.5%	▲
9	Philadelphia	5.1%	▲
10	San Antonio	4.7%	▲

Key Classifications for MINT+ Top 250 2022 Events



simpleview 

“Simpleview’s investment in the database and technology improvements, including automated reporting and standardized market segmentation, has been critical to transforming one of the destination marketing organization (DMO) industry’s most valuable tools. We are committed to its continued growth and development to support our customers and stakeholders,” said Ryan George, CEO of Simpleview.

“It is exciting to not only be able to track these trends, but to also quantify that the meeting sector is contributing highly to the rebound,” said Don Welsh, president and CEO of Destinations International. “We are proud to partner with Simpleview for MINT+ and know its impact will continue to support our members around the world.”

About Simpleview

Simpleview is a worldwide leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination marketing organizations (DMOs), and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

About Destinations International

Destinations International is the world’s largest resource for official destination organizations, convention and visitors bureaus (CVBs) and tourism boards. Destinations International is about serving destination marketing professionals first and foremost. Together with more than 6,500 members and partners from over 650 destinations in approximately 13 countries, Destinations International represents a powerful forward-thinking, collaborative association that exchanges bold ideas, connects innovative people and elevates tourism to its highest potential. For more information, visit www.destinationsinternational.org.

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