

Electrolyte Drinks Market in Emerging Economies will witness a CAGR of 5.3% through 2030

As people become more aware of the importance of physical exercise, more people are joining health clubs. As a result, the need for hydration

PORTLAND, OR, UNITED STATES, March 23, 2022 /EINPresswire.com/ --

Electrolyte drinks Market by Type, Packaging, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2021–2030,"the global electrolyte drinks market size was valued at \$32,518.8 million in 2020, and is projected to reach \$56,472.7 million by 2030, registering a CAGR of 5.3% from 2021 to 2030. The isotonic segment was the highest contributor to the market, with \$17,533.5 million in 2020, and is estimated to reach \$31,010.4 million by 2030, at a CAGR of 5.5% during the forecast period.

North America was the highest revenue contributor, accounting for majority of the global market share in 2020, and is estimated to grow at a CAGR of 4.0% through the forecast period.

Download Sample Copy Of Report@ <https://www.alliedmarketresearch.com/request-sample/3583>

Factors boosting the market include a growing athlete community and an increase in the number of athletes in emerging countries. Furthermore, rising consumer interest in physical fitness, as well as an increase in the number of fitness centers and health clubs, are likely to drive market expansion. Manufacturers are concentrating their efforts on diversifying their product portfolio by developing new flavors with extra health benefits. Due to the popularity of



sports beverages among teenagers and adults, they are targeting various age groups. The market's growth is being hampered by consumer preference for natural and organic products, which have fewer adverse effects. However, the development of electrolyte drinks containing natural components, such as natural sweeteners, is projected to drive market expansion by allowing manufacturers to add value to their products.

For the sake of the analysis, the electrolyte drinks market is segmented on the basis of, type, packaging distribution channel, and region. By type, the market is classified into natural and artificial. By packaging PET bottles, carton, and others. By distribution channel, the market is divided into hypermarkets/supermarkets, drug stores, wholesale stores, e-commerce, and others (convenience stores and discount stores). By region, the market is studied across North America (U.S., Canada, & Mexico), Europe (Germany, UK, France, Italy, Spain, and Rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and the Rest of Asia Pacific) and LAMEA (Brazil, Argentina, the UAE, South Africa, and the Rest of LAMEA).

Based on electrolyte drinks market forecast by type, the isotonic segment accounted for the highest share in 2020. The isotonic segment is growing manifold due to rapid increase in consumption of these drinks by athletes and normal consumers. The primary goal of an isotonic drink is to increase mineral, water, and nutrient intake, as well as to improve athletic performance. Such advantages of isotonic electrolyte drinks will keep the category increasing at a faster rate than the overall market over the forecast period. However, the hypertonic segment is expected to witness the modest growth rate through the forecast period.

Interested in Procuring this Report? Visit Here: <https://www.alliedmarketresearch.com/purchase-enquiry/3583>

On the basis of packaging, the PET bottles segment accounted for the largest portion of the global electrolyte drinks market share in 2020, and is estimated to dominate the market throughout the forecast period. PET bottles are the most widely utilized packaging material by beverage companies across the world. The PET bottle business has made significant growth since the introduction of technological breakthroughs in PET bottles. During the forecast period, the introduction of new technologies is likely to promote the growth of PET bottles.

Depending on electrolyte drinks market analysis by distribution channels, the hypermarkets/supermarkets segment accounted for the highest share in 2020. Consumers benefit from the convenience of shopping for a variety of items under one roof at hypermarkets/supermarkets. Hypermarkets/supermarkets offer their customers a premium advantage, such as the availability of a wide range of products, product discounts, sales representative assistance, and quick checkouts. During the anticipated period, the advantages are expected to fuel hypermarket/supermarket growth in forecast period.

Region wise, Asia-Pacific was the fastest growing regional segment throughout forecast period, followed by Europe and North America. China and the U.S. were the most prominent country

accounting for a sizeable share in the global electrolyte drinks market.

Key players in the electrolyte drinks market have relied on product launch as their key strategic move to stay relevant in the global market. The key players in the electrolyte drinks industry profiled in the report are The Coca Cola Company, Pepsico, Inc., The Kraft Heinz Company, Pedialyte (Abbott Laboratories), PURE Sports Nutrition, The Vita Coco Company, Inc., SOS Hydration, Inc., Drinkwel, LLC, NOOMA, and Kent Corporation.

Get full insight, From Here: <https://www.alliedmarketresearch.com/electrolyte-drinks-market>

David Correa
Allied Analytics LLP
800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/566297217>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.