

MSUA announce hiSky Smartellite™ IoT & MSS Network solution as recipient of the “2022 Startup Mobile Innovation” Award

ROSH-HAAYIN, ISRAEL, ISRAEL, March 23, 2022 /EINPresswire.com/ -- hiSky LTD receives the “Startup Mobile Innovation” award at the 30th Annual [Mobile Satellite Users Association's](#) (MSUA) Satellite Mobile Innovation event held yesterday at the Satellite 2022, Washington DC. The award, recognizes hiSky's innovative IoT network, consisting of Smartellite satellite terminals, HUB, and a cloud-based network management system (NMS).

As companies in all industries worldwide seek greater operational efficiency and increased market outreach, digitalization and automation processes take front stage and once-traditional processes are giving way to data-driven industries requiring more complex machinery and cloud-based management tools.

Satellite communication extends digital transformation opportunities beyond the availability of terrestrial networks, accessing real-time data with resilient & reliable connectivity for IoT applications and devices when operating in remote regions.

hiSky Agile IoT networks were founded with a vision that innovative technology



and a correctly configured ecosystem can close the gap between cost and usability for remote IoT services.

hiSky operates a cost-effective and easy-to-install IoT network, with unique [Smartellite™](#) satellite terminals and a cloud-based network management system (NMS). The network is specifically designed to transmit and receive IoT/Machine-to-Machine data; including sensor software, e-log systems, etc., and comprises of functions and modules enabling any network partner to deploy, operate and sell tailor-made IoT connectivity services, priced at a fraction of the market alternatives.



hiSky's innovative network provides a wide variety of industries operating in remote terrain in both mobile and static conditions, with connectivity options that were previously not viable due to cost and performance.

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Shahar Kravitz, CEO and co-founder of hiSky

hiSky's Smartellite™ satellite terminals include a state-of-the-art, electronically steerable phased array antenna, design in Ka-band or Ku-band variants, which locates GEO satellites automatically, making it highly attractive for customers operating in mobile environments. Uniquely, the terminals are also designed to meet the requirements of [LEO satellites](#), advanced new satellites that will be launched and operational within the next decade, guaranteeing a future-proofed solution that will correlate with the market's connectivity demands, supporting higher

data rates.

“hiSky's innovative network is the product of tier 1 talent workforce, based in Israel and the UK, bringing new technology, ideas and energy into the satellite industry,” said Shahar Kravitz, CEO and co-founder of hiSky. “I am truly inspired by the creativity and dedication of the hiSky team, this award is a true reflection of our efforts to make satellite connectivity affordable and accessible to all.”

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