

Baby Food and Infant Formula Market Size 2022: Trends and Revenue 2027

IMARC Group expects the market to reach US\$ 64.0 Billion by 2027, exhibiting at a CAGR of 5.7% during 2022-2027.

SHERIDAN, WYOMING, UNITED STATES, March 24, 2022 /EINPresswire.com/ -- The latest report by IMARC Group, titled "[Baby Food and Infant Formula Market](#): Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027", offers a comprehensive analysis of the industry, which



Baby Food and Infant Formula Market

comprises insights on Baby Food and Infant Formula market. The report also includes competitor and regional analysis, and contemporary advancements in the global market. The market reached a value of US\$ 45.4 Billion in 2021. The Global Baby Food and Infant Formula Market to grow at a CAGR of 5.7% during 2022-2027.

Baby food and infant formula represent food products specifically made for babies or toddlers up to the age of two years. Infant formula acts as a replacement for the milk of a mother, owing to its similar nutritional properties, whereas baby food includes minced and mashed vegetables, meats, cereals, fruits, etc. Baby food and infant formula ingredients contain high amounts of essential nutrients, including proteins, carbohydrates, fats, vitamins, minerals, etc., that are required by infants and toddlers for their healthy growth and development.

Get a sample copy of this Report: <https://www.imarcgroup.com/baby-food-infant-formula-market/requestsampl>

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Global Baby Food and Infant Formula Market Trends:

The rising awareness among parents towards the significance of proper nutrition on the overall growth of the child is one of the primary factors driving the global baby food and infant formula market. Moreover, the growing adoption of baby food and infant formula among working women is further catalyzing the market growth. Besides this, the escalating demand for ready-to-eat (RTE) baby food products on account of the hectic work schedules and rising expenditure capacities of the consumers is also acting as another significant growth-inducing factor. Furthermore, the expanding proliferation of online retail channels and numerous brand endorsements on social media platforms are augmenting the global market. In addition to this, continuous product innovations, such as lactose-free and soy-based formulas, are expected to cater to the growth of the baby food and infant formula market over the forecasted period.

Explore full report with table of contents: <https://www.imarcgroup.com/baby-food-infant-formula-market>

Competitive Landscape with Key players:

The report has also analysed the competitive landscape of the market with some of the key players being.

- Abbott Nutrition
- Nestlé S.A.
- Danone S.A.
- Mead Johnson & Company, LLC
- Kraft Heinz Company

Baby Food and Infant Formula Market Segmentation:

Our report has categorized the market based on region, type and distribution channel.

Breakup by Type:

- Milk Formula
- Dried Baby Food
- Prepared Baby Food
- Other Baby Food

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Pharmacies
- Convenience Stores
- Others

Regional Insights:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)

- Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Other)

Key highlights of the report:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

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