

# United States Non-Technical Agile Transformation Services Market 2021 – 2029; Know the Analysis and Latest Trends

PUNE, MAHARASHTRA, INDIA, March 24, 2022 /EINPresswire.com/ -- [United States Non-Technical Agile Transformation Services Market](#) Report by [Absolute Markets Insights](#) is a believable source for gaining the market research that will exponentially accelerate your business. SWOT and Porter's five analysis are also effectively discussed to analyse informative data such as cost, prices, revenue, and end-users. The research report has been evaluated on the basis of various attributes such as manufacturing base, products or services and raw material to understand the requirements of the businesses. The report uses effective graphical presentation techniques, such as graphs, charts, tables as well as pictures for better understanding.



Agile transformation services, specifically across the non-technical environment, is gaining rapid popularity across enterprises in the United States. The United States non-technical agile transformation services market was valued at US\$ 189.49 MN in 2021 and is projected to grow at a CAGR of 7.3% over the forecast period. The growing demand for rapid product development, changing consumer expectations, and a surge in the desire to improve teamwork and communication in businesses are driving the growth of the non-technical agile transformation services market in the United States. Agile is becoming more popular in marketing, design, and creative agencies, owing to the fact that it streamlines a crucial step in the business process. It is necessary for an organization to embrace agility as a way of life in order to thrive. The increased demand for accelerated product development, as well as the increased need to improve teamwork and communication in businesses, has fuelled the growth of United States non-technical agile transformation services market.

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Agile transformation entails a thorough transition of an organization from the rigid, bureaucratic mind-sets that dominated institutions in the twentieth century to the adaptable, post-bureaucratic mind-sets of the future. This signifies developing a climate that encourages speed, flexibility, innovation, and, most crucially, employee empowerment. Growing acceptance of agile transformation services in the non-IT business to enhance organizational culture and improve team cooperation, as well as other non-technical services in various departments such as sales and marketing, finance, human resources, and others is contributing towards the growth of United States non-technical agile transformation services market. Furthermore, some of the key players in the region, such as Agile Sparks, have assisted several organizations worldwide in achieving their business objectives by adopting, implementing, and expanding Agile/Lean concepts and practices. The company provides training and consulting services to the organizations.

The increased demand for accelerated product development, as well as the increased need to improve teamwork and communication in businesses, is fuelling the growth of United States non-technical agile transformation services market. Prior to the pandemic, many leaders were hesitant to implement business and workplace innovations. Many business leaders failed to recognize other trends that are transforming industries, economies, and societies, allowing other businesses to gain a competitive advantage. However, in the recent times, more and more businesses are becoming overwhelmed by the growing need to improve customer-centricity, speed, growth, efficiency, and employee engagement—all at the same time. When organizations use agile transformation services, each individual takes ownership of their work, which requires them to solve problems, collaborate, and find effective ways to interact, which is likely to boost team morale.

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In today's highly competitive environment, it is not only technology that makes the difference, but also capability to work is one of the significant factors for the organizations to grow. The agile strategy allows businesses to thrive and expand. It accomplishes this by enabling businesses to cope with constant change and capitalize on emerging trends. Increasing investments by organizations towards change management to make operations more efficient and consistent is estimated to drive the growth of United States non-technical agile transformation services market over the forecast period. Agile transformation enables businesses to refresh themselves, adapt, and change swiftly in today's market, allowing them to succeed. It also allows to swiftly reorganize strategy, processes, people, and technology in order to create value.

Impact of Covid-19 on United States Non-Technical Agile Transformation Services Market: The COVID-19 pandemic has demonstrated the importance of all companies being prepared to

withstand substantial and unexpected disruption. Throughout the pandemic, few of the firms have shown exceptional resilience, and a few common practices arose that align closely with the trademarks of agile organizations. These organizations used resilience preparation as a framework and were able to adapt and innovate in response to the crisis by implementing new practices. The uncertainty associated with the pandemic, has enabled organizations to realize that in order to improve efficiency and consistency in performance, the firms must accelerate their operations transformation in parallel with other initiatives. In addition, in response to COVID-19, several governments have begun to adopt agile methodologies to address a variety of difficulties. As a result, policy, regulatory, and procurement processes are becoming more flexible and adaptable. Similar initiatives showcase substantial growth prospects for United States non-technical agile transformation services market over the forecast period.

Some of the players operating in the United States non-technical agile transformation services market are Agile Velocity, AgileSherpas, AgileSparks, AgileThought, Inc., Karta Legal, Nagarro, Raman Technologies Inc, Scaled Agile, Inc, and Tata Consultancy Services amongst other market participants.

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United States Non-Technical Agile Transformation Services Market:

By Offering

- Assessment & Consulting Services
- Training & Coaching Services
- Others

By Department Type

- Sales & Marketing Department
- Finance Department
- HR Department
- Legal Department
- Others

By Organization Size

- Small and Medium Enterprises
- Large Enterprises

By Industry Vertical

- BFSI
- Media & Entertainment
- Healthcare
- Transportation & Logistics

- Power & Energy
- E-Commerce & Retail
- Telecommunication
- Government
- Consumer Goods
- Others

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