

# Computer Keyboards Market is Expected to Grow at a CAGR of 2.3% by 2027 | Fentek, Adesso, Fellowes, Kinesis

#3200, SEATTLE, WASHINGTON, UNITED STATES, March 24, 2022 /EINPresswire.com/ -- The [global computer keyboards market](#) was valued at US\$ 5,178.6 Mn in terms of value and expected to grow at a CAGR of 2.3% during the forecast period.

Coherent Market Insights Reports published a report titled "Computer Keyboards Market" research report which covers comprehensive data on prevalent trends, drivers, growth opportunities, and restraints that can change the market dynamics of the global industry. This report provides an in-depth analysis of the market segmentation that includes products, applications, and geographical analysis. Global Computer Keyboards market report delivers a close watch on leading competitors with strategic analysis, micro and macro market trend and scenarios, pricing analysis, and a complete overview of the industry situations during the forecast period.



global computer keyboards market

## Report Coverage:

The research report of the protective coatings industry offers a comprehensive analysis of existing companies that can affect the market outlook throughout the forthcoming years. In addition to that, it provides an accurate assessment by highlighting data on multiple aspects that may contain growth drivers, opportunities, trends, and hindrances. It also represents the overall Computer Keyboards market size from a global perspective by analysing historical data and qualitative insights.

For more information, contact Coherent Market Insights at [info@coherentmarketinsights.com](mailto:info@coherentmarketinsights.com).

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- » Logitech International SA
- » Microsoft Corporation
- » Datadesk Technologies Inc.
- » Fentek Industries Inc.
- » Adesso AG
- » Shenzhen V4 Electronic Co. Ltd.
- » Fellowes Limited
- » Kinesis Corporation
- » Gold Touch Enterprise Inc.
- » Posturite UK Ltd.

A computer keyboard is a typewriter-styled device that uses buttons or keys to act as mechanical levers or also called electronic switches. These keyboards have various applications. The most common application is for data entry, including keyboarding for numbers, symbols, and special characters. Some specialized models can also support multimedia applications, making it a popular choice for multimedia artists, TV reporters, and programmers. There are two kinds of plastic-based computer keyboards, flat-screen plastic-type and full-travel plastic-type: the first one's more common. The second one is usually made from a flexible substrate such as silicon-based polyimide.

Growing demand for ergonomic keyboards among a wide range of users is expected to drive growth of the global computer keyboards market during the forecast period. The demand for ergonomic keyboards has increased significantly in the recent past. These keyboards are designed to incorporate ergonomic considerations including key sensitivity, angled design, and wrist support. This allows wrist and hands to move and rest more naturally while operating the keyboard. These keyboards are being adopted in numerous end-use industries such as IT, communications, oil & gas, and energy. Growing awareness regarding repetitive stress injuries (RSIs) has increased the adoption of ergonomic keyboards. These keyboards offer, although do not eliminate the RSI entirely, they are useful in providing some degree of relief to users. Thus, these factors are expected to drive growth of the global computer keyboards market during the forecast period. Moreover, the introduction of low-price high-quality keyboards due to the intense competition is expected to boost the global computer keyboards market growth over the forecast period.

For more information on this report, please contact us at [sales@coherentmarketinsights.com](mailto:sales@coherentmarketinsights.com) or call us at +1 888 395 3442.

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However, the presence of keyboards with non-standard layouts is expected to hamper the global computer keyboards market growth over the forecast period. Besides, rising advertisement and promotional activities to create awareness regarding the advantages of ergonomic keyboards can offer significant growth opportunities in the global computer keyboards market. There is also an emerging trend for wireless ergonomic keyboards in the market. Among regions, North

America is expected to witness significant growth in the global computer keyboards market during the forecast period. This is owing to increasing demand for IT and the education sector in the region. Furthermore, Asia Pacific is expected to register a robust growth rate over the forecast period, owing to increase in the number of multinational companies across the region.

#### Research Methodology:

This report offers actionable growth insights and an extensive study comprising secondary research, primary interviews with industry stakeholders, competitors, validation, and triangulation with the CMI Market Reports regional database. Experts have detailed primary records with the market players across the value chain in all regions and industry experts to obtain qualitative and quantitative insights.

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- What is the global sales value, production value, consumption value, import, and export of industry?
- Who are the global key manufacturers of the Computer Keyboards industry? What is their operating situation?
- What are the Computer Keyboards market opportunities and threats faced by the vendors in the global Computer Keyboards Industry?
- Which application/end-user or product type may seek incremental growth prospects?
- What focused approach and constraints are holding the market?
- What are the different sales, marketing, and distribution channels in the global industry?

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#### Regional Landscape:-

North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Russia, Spain, and Rest of Europe), Asia Pacific (China, India, Japan, South Korea, Australia, South East Asia and Rest of APAC), South America (Brazil, Argentina, Columbia and Rest of Latin America), Middle East & Africa (Saudi Arabia, South Africa, Turkey, Nigeria, UAE and Rest of MEA)

Mr. Shah

Coherent Market Insights Pvt. Ltd.

206-701-6702

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