

Global Nasal Lavage Market Status, Top Emerging Trends, Growth and Business Opportunities

The global nasal lavage market is growing at a CAGR of 9.12% over the forecast period (2022 – 2030).

PUNE, MAHARASHTRA, INDIA, March 24, 2022 /EINPresswire.com/ -- [Absolute Markets Insights](#) report that the adults' demography segment accounted for the highest revenue share in the global [nasal lavage market](#) in 2020. The higher revenue is due to the lesser risks associated with the operation of nasal irrigation products in adults, as compared to kids and babies. Furthermore, the instances of sinus related issues are also on the higher side in adults. Based on the data from the U.S. Department of Health & Human Services, around 11.6% of the adult population in the U.S. has sinusitis, and the number of physician visits as a result of chronic sinusitis is around 4.1 million. Products which can be used easily to flush out excess mucus formation in the nasal cavity is on the rise, and adults are increasingly relying on these to reduce the impact of various respiratory illness. These factors ensure that adults have contributed for the greater share of the revenue in the global nasal lavage market.



Moreover, the study of analytical data of Nasal Lavage market centers on effective strategies of the businesses. By presenting facts and figures in form of a graphical presentation, such as graphs, charts, info graphics, and tables, the complex data information becomes lucid. The Nasal Lavage market is expected to reach at 9.12% CAGR in the upcoming year. Furthermore, the report also discusses various other market attributes such as productivity, raw material, manufacturing base, and cost structure. To discover more opportunities across the globe various effective sales strategies have been listed in this report.

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The COVID-19 pandemic has caused a serious burden on the healthcare facilities in numerous countries. Coronavirus infection has affected numerous individuals on earth, and government bodies are increasingly studying the methods for reducing the risk of infections through preventive measures. Studies are also being conducted regarding the effectiveness of nasal irrigation on the viral load in nasal cavities, which in turn can help in the reduction of COVID-19 cases. Healthcare professionals believe that the inclusion of saline nasal lavage systems, coupled with ethanol based nasal lavages have the potential to reduce the spread of respiratory illnesses such as the COVID-19 disease. Individuals have also started using nasal lavage products to enhance nasal cleanliness. Hence, the pandemic is expected to have a positive impact on the global nasal lavage market.

The market participants are increasingly providing nasal lavage products through online distribution channels, and these channels are expected to show the highest growth during the forecast years in the global nasal lavage market. The growth in online sales channels can be attributed to the rise in smart devices and internet that brings more users online. Increase in accessibility due to the door-to-door delivery is a major advantage of online sales channels, along with the higher discounts that are available on products. These reasons will help the online distribution channels show considerable growth in the future years too.

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Competitive Landscape:

Some of key players operating in the global nasal lavage market are Air Liquide Medical Systems, Bayer, BeWell Health, LLC, GlaxoSmithKline plc., Health Solutions Medical Products Corporation, Medtronic, NEILMED PHARMACEUTICALS INC., RhinoSystems, Inc., The Alkalol Company, amongst others.

Major Key Points Covered in Report:

- Describe and forecast Nasal Lavage product market by type, application, end-user, and region.
- Provide industry external environment analysis and PEST analysis.
- Provide methodologies for the organization to manage the effect of COVID-19
- Provide industry dynamic analysis such as market driving factors, market development constraints.
- Provide market entry strategy analysis for new players or players who are ready to enter the market, including market segment definition, client analysis, distribution model, product messaging and positioning, and price strategy analysis.
- Analyze the market opportunities of business and industry leaders with details of the competitive landscape.

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Global Nasal Lavage Market

By Product

- Manual
- Electric

By Indication

- Allergies
- Rhinitis
- Sinusitis
- Nasal polyposis
- Adenoiditis
- Others

By Application

- Children
- Adults

By Distribution Channel

- Online
- Offline

By End Users

- Hospitals and Clinics
- Home Care
- Others

By Region

- North America (U.S., Canada, Mexico, Rest of North America)
- Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- Latin America (Brazil, Argentina, Rest of Latin America)

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From the in-depth analysis and segregation, we serve our clients to fulfill their immediate as well as ongoing research requirements. Minute analysis impact large decisions and thereby the source of business intelligence (BI) plays an important role, which keeps us upgraded with current and upcoming market scenarios.

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