

At a Booming 14.9% Growth Rate: Travel Retail Market Generating Revenue of \$145.0 billion by 2028

Estee Lauder, LOral, Rituals Cosmetics, Revlon, and others | major Keyplayers

POTLAND, 5933 NE WIN SIVERS DRIVE, #205, OR 97220, UNITED STATE, March 28, 2022 /EINPresswire.com/ --

According to a new report published by Allied Market Research, titled, "[Travel Retail Market](#) by Product and Channel: Global Opportunity Analysis and Industry Forecast, 2018 – 2025", the global travel retail market size was valued at \$74.9 billion in 2017, and is projected to reach \$153.7 billion by

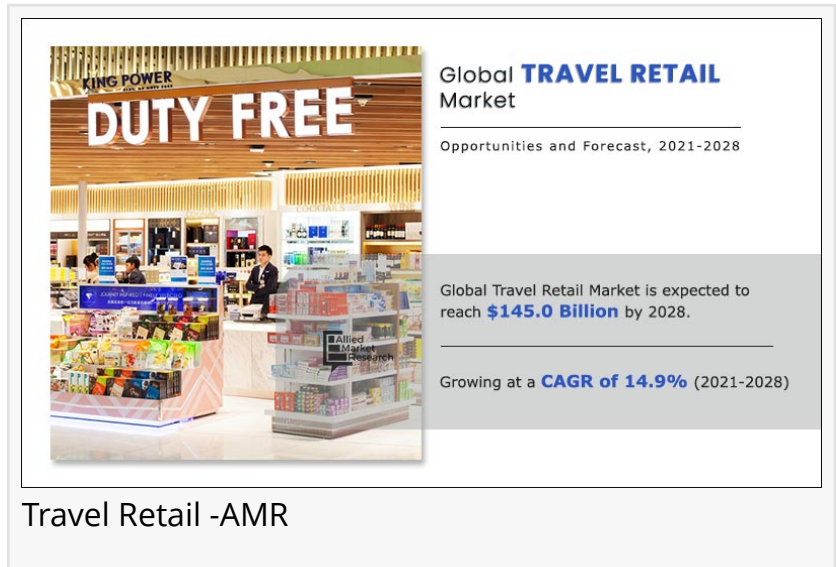
2025, growing at a CAGR of 9.6% from 2018 to 2025. Perfumes & cosmetics segment has a strong customer base in the global travel retail market. Some of the leading companies, such as Estee Lauder, LOral, Rituals Cosmetics, Revlon, and others, are expanding their businesses by opening their outlets at every international airport with an exclusive and a wide range of fragrances and skin care products.

Retailers at travel retail stores are yet to catch-up with the innovations happening outside of their world. Nevertheless, Covid-19 will certainly accelerate transformation of travel retailers especially in contactless payments, loyalty programs, and digitization

This is because billions of people travel internationally every year and spend money and time at airports. The travelers get a lot of free time at the airport to browse and buy products. In addition, travel retail creates more visibility for their products, which draws the attention of new customers in different countries and increases brand loyalty of existing customers.

Ask for sample copy of this report@: <https://www.alliedmarketresearch.com/request-sample/1606>

Development of the travel & tourism industry, rapid urbanization, and changes in lifestyle, owing



The image shows the cover of a report titled "Global TRAVEL RETAIL Market Opportunities and Forecast, 2021-2028". The cover features a photograph of a "DUTY FREE" store interior with shelves of products. Text on the cover includes: "Global TRAVEL RETAIL Market", "Opportunities and Forecast, 2021-2028", "Global Travel Retail Market is expected to reach \$145.0 Billion by 2028.", and "Growing at a CAGR of 14.9% (2021-2028)". The Allied Market Research logo is also visible.

Travel Retail -AMR

to increased disposable income of consumers drive the growth of the travel retail market. In addition, increase in travel & tourism or international tourist arrivals in the emerging economies, such as Asia-Pacific and LAMEA is anticipated to create lucrative opportunities for the global travel retail market. However, unorganized local markets and stringent regulations in airport retailing hamper the growth of the travel retail market.

Wines & spirits is the second largest revenue contributor in the global travel retail market. The consumption of wines, particularly luxury wines and spirits has witnessed considerable growth in the past few years. Wines & spirits, of the total, have 15.9% of the travel retail market share. In addition, it has been observed that luxury wines & spirits are highly preferred by the international passengers, which leads to the growth of the market. Passengers travelling over distances mostly prefer wines & spirits. Also, the growth in culture of owning luxurious goods and consumption of expensive wines & spirits are driving the growth of the market.

Asia-Pacific is the largest travel retail market in the world, and is growing at the fastest rate owing to improvements in living standards, rise in disposable income, improvement in lifestyle, and development of the tourism industry.

Furthermore, Europe is one of the largest travel retail markets, owing to its stronger base of luxury products. It is anticipated to have the fastest travel retail market growth with a CAGR of 7.2% in the forecasted period.

Get detailed COVID-19 impact analysis@ Request For Customization @

<https://www.alliedmarketresearch.com/request-for-customization/1606?reqfor=covid>

The region possesses some of the biggest apparels and cosmetics brands, namely, LVMH from France and H&M from Sweden, which hold a significant share in the luxury apparels, perfumes, and cosmetics sector, thereby making it the second largest travel retail market. Wealthy tourists from the Middle East, China, the U.S., and Russia contribute significantly toward the growth of the European travel retail market. Being the historical home of most of the luxury houses, Europe's market accounts for nearly \$23 billion of the travel retail sector.

Key Findings of the Travel Retail Market :-

By channel, the airports segment accounted for the maximum market revenue in 2017, and is projected to grow at a CAGR of 9.6% during the forecast period.

By channel, the border, downtown, & hotel shops segment is expected to grow at the highest CAGR of 10.1%.

By product type, the perfumes & cosmetics segment accounted for more than 31% of travel retail market share in 2017, and is expected to dominate the global market by 2025.

By product type, the luxury goods segment is expected to grow at the highest CAGR of 12% during the forecast period.

China was the major shareholder in the Asia-Pacific travel retail industry, and accounted for around 67.4% share in 2017

The major players profiled in this report include :-

Aer rianta international

China duty free group co., ltd.

Dufry ag

Duty free americas, inc

Gebr. Heinemann se & co.kg

King power international

Lotte hotel

Lagardère sca (lagardère travel retail)

Lvmh group (dfs group limited)

The shilla duty free

Similar Report :-

[B2B Travel Market](https://www.alliedmarketresearch.com/b2b-travel-market-A10615) <https://www.alliedmarketresearch.com/b2b-travel-market-A10615>

[Capsule Hotel Market](https://www.alliedmarketresearch.com/capsule-hotel-market-A10625) <https://www.alliedmarketresearch.com/capsule-hotel-market-A10625>

David Correa

Allied Analytics LLP

800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/566678900>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.