

Endpoint Protection Platforms (EPP) Market Size, Historical Growth, Analysis upto 2028

Endpoint Protection Platforms (EPP) Market Trends – Advancements in technology

VANCOUVER, BC, CANADA, March 28, 2022 /EINPresswire.com/ -The global Endpoint Protection
Platforms (EPP) market size is expected to reach USD 20.79 Billion at a steady revenue CAGR of 8.1% in 2028, according to latest analysis by Emergen Research. Global endpoint protection platforms market revenue growth is driven to a significant extent by rising



trend of Bring Your Own Device (BYOD) and surge in incidence of cyber-attacks globally.

Endpoint protection platforms are used in cybersecurity programs to protect users against illegal activities and security and data breaches. Cyber security has become a crucial issue as majority of companies are implementing remote-work due to COVID-19 pandemic. This has also boosted demand for endpoint protection platforms. Although remote working is not a new concept, the trend of remote working has increased substantially due to COVID-19 pandemic. Work from home during lockdowns has created tremendous traction for the BYOD trend. As companies are encouraging BYOD, they are also certifying deployment of agent-less security solutions that can protect their data on these devices.

Furthermore, the report provides a comprehensive analysis of the factors that are likely to bolster or impede the growth of the market in the coming years. The report considers the COVID-19 pandemic that is currently unfolding as a key market influencer. The report provides a thorough estimation of the overall impact of the pandemic on the Endpoint Protection Platforms market and its vital segments. The report also discusses the impact of the pandemic across different regions of the market. It also offers a current and future assessment of the impact of the pandemic on the Endpoint Protection Platforms market.

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Some Key Highlights From the Report

- •In July 2021, Symphony Technology Group (STG) completed the acquisition of McAfee's enterprise security software business for USD 4 Billion. The acquisition will continue to strengthen McAfee's cybersecurity industry. It will also allow McAfee to focus on consumer business and accelerate its strategy to be a leader in personal security for consumers.
- •Cloud-based segment accounted for relatively larger revenue share in 2020 due to its easy maintenance, scalability, and cost-effectiveness. Cloud-based deployment offers enterprise-class security and web-based control for endpoints. It allows organizations to use endpoint protection platforms without the need for help of any IT staff.
- Darge enterprises segment accounted for largest revenue share in 2020 due to increased investment from these enterprises in endpoint security to protect their data and growing prevalence of BYOD trend. These enterprises are at greater risk of data theft with large number of employees working for them. Moreover, availability of high capital and rapid adoption of advanced technologies by these large enterprises is contributing to growth of this segment.

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The report further divides the Endpoint Protection Platforms market into key segments such as types, applications, end-user industries, technologies, and key regions of the market. The report also sheds light on the segment and region exhibiting promising growth in the Endpoint Protection Platforms market.

Endpoint Protection Platforms Market Segmentation

Emergen Research has segmented the global endpoint protection platforms market on the basis of services, deployment mode, organization size, end-use, and region:

•Bervices Outlook (Revenue, USD Billion; 2018-2028)

oBrofessional Services

- 1.Integration and Implementation
- 2. Iraining and Consulting
- 3. Support and Maintenance
- oManaged Services
- •Deployment Mode Outlook (Revenue, USD Billion; 2018–2028)

o[loud-Based

on-Premises

•Drganization Size Outlook (Revenue, USD Billion; 2018–2028)

oßmall and Medium Sized Enterprises

o□arge Enterprises

•End-use Outlook (Revenue, USD Billion; 2018–2028)

olT & Telecom

oRetail and eCommerce

oManufacturing

oBanking, Financial Services, and Insurance (BFSI) oEnergy and Utilities oGovernment and Defense oEducation oOthers

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Regional Segmentation
North America (U.S., Canada)
Europe (U.K., Italy, Germany, France, Rest of EU)
Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
Latin America (Chile, Brazil, Argentina, Rest of Latin America)
Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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The report also studies the key companies of the Endpoint Protection Platforms market along with analysis of their business strategies, M&A activities, investment plans, product portfolio, financial standing, gross profit margin, and production and manufacturing capacities.

Some players analyzed in the report are:

Cisco Systems, Carbon Black, Fortinet, Symphony Technology Group, Microsoft Corporation, CrowdStrike, Kaspersky, Palo Alto Networks, F-Secure, and Check Point Software Technologies.

Key Questions Answered by the Report:

Which region is expected to dominate the market in the coming years?

What are the recent technological and product advancements occurring in the market?

What are the key strategies adopted by the prominent players in the Endpoint Protection Platforms market?

What are the key product types and applications of the Endpoint Protection Platforms industry?

What is the outcome of SWOT analysis and Porter's Five Forces analysis?

How is the competitive landscape of the Endpoint Protection Platforms market?

Who are the key players in the industry?

What is the growth rate of the industry over the coming years?

What will be the valuation of the Endpoint Protection Platforms Market by 2028?

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