

# Mineral Cosmetics Market To Garner \$2.92 billion by 2026: | The Mineral Cosmetics Market Grew By At CAGR of 4.7%

PORTLAND, OREGON, UNITED STATES, March 28, 2022 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [mineral cosmetics](#) market is anticipated to reach \$2.92 billion by 2026, growing at a CAGR of 4.7% from 2019 to 2026.

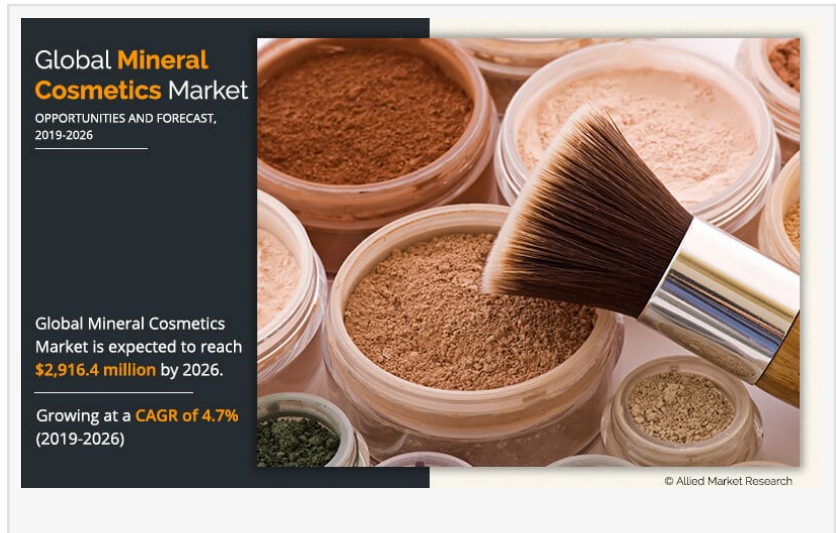
Surge in awareness toward the benefits of natural cosmetics and rise in the internet penetration and availability of smart gadgets drive the growth of the global mineral cosmetics market. However, high price of mineral cosmetic products and lack of awareness in underdeveloped countries hamper the market growth. On the contrary, change in consumer preference for cost-effective mineral products is expected to create lucrative opportunities for the market players in the future.

Mineral cosmetics are made up of minerals such as, zinc oxide, iron oxide, titanium dioxide, ultramarine, and mica. These minerals are crushed into small particles which is then used in making ideal foundations and powders. These minerals offer advantages such as anti-inflammatory effects and sun protection. The term mineral cosmetics refers to a category of face makeup including eye shadow, blush, bronzer, foundation, made with dry and loose mineral powders.

The lips cosmetics segment accounted for the highest share in the mineral cosmetics market. This is attributed to attention and sensitivity to formulation detail, considering the specific concerns of customers. This segment captured the maximum share of 43.6% in 2018.

Distribution channel, the retail distribution acquired the maximum market share of around 45%. This is due to the large presence of retailers and retailing stores all around the world.

Asia-Pacific dominated the global mineral cosmetics market. It is also expected to grow at the



highest rate throughout the forecast period owing to consumer outrage over artificial products, increasing internet penetration, improving lifestyle, and rising health awareness.

The e-commerce segment is anticipated to grow with the highest CAGR of 6.7% during the forecast period (2019-2026).

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Covid-19 scenario:

Due to prolonged lockdown across various countries, the supply of raw material was disrupted, which created a huge gap in the supply-demand of the mineral cosmetics market.

However, as governments have announced relaxation in lockdown measures, the manufacturing of mineral cosmetics is expected to gain momentum.

The global mineral cosmetics market is segmented on the basis of product type, distribution channel, and geography. Based on product type, the market is divided into face cosmetics, lips cosmetics, and eye cosmetics. The lips cosmetics segment dominated the market in 2018, accounting for more than two-fifths of the market. However, the face cosmetics segment is anticipated to manifest the highest CAGR of 5.9% during the forecast period.

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

On the basis of distribution channel, the market is classified into retail distribution, e-commerce, and beauty center & spas. The e-commerce segment is estimated to manifest the highest CAGR of 6.7% from 2019 to 2026. However, the retail distribution segment held the largest share in

2018, contributing to more than two-fifths of the market.

The global mineral cosmetics market is analyzed across various regions such as North America, Asia-Pacific, Europe, and LAMEA. The market across Asia-Pacific held the largest share in 2019, accounting for nearly two-fifths of the market. Moreover, the region is anticipated to register the highest CAGR of 5.4% during the forecast period.

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The global mineral cosmetics market report includes an in-depth analysis of the major market players such as L'Oreal, REVLON, Glo Skin Beauty, Clariant, Mineralissima mineral makeup, Merck, Shiseido, BASF, ECKART, and Neelikon.

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