

Digital Transformation Week Conference Set to Welcome 5000+ Technology Professionals to Santa Clara, CA

Learn Advanced Digital Transformation Strategies For A 'Digital Everything' World in California, 11-12 May 2022

SANTA CLARA, CALIFORNIA, USA, March 28, 2022 /EINPresswire.com/ -- -

Taking place on the 11-12 May 2022 at the Santa Clara Convention Center in California, [Digital Transformation Week North America](#) is set to bring together thousands of IT professionals from across the continent to discuss best practice approaches to digital transformation.



Organised by technology-specialist publishers, [TechForge Media Ltd](#) and running alongside Edge Computing Expo as well as world-renowned enterprise technology conference and exhibition, TechEx North America, Digital Transformation Week features leading speakers from the likes of Ford, Levi's, Meta, Youtube, Microsoft, Citi, UPS, Wells Fargo, Netflix, EDF, Volvo, LinkedIn, Amazon and Mars.

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The pandemic has accelerated digital transformation plans for all organisations. We will explore digital strategies to bring companies closer to their customers, increase efficiency & profitability.”

Vicky Matthews, Content Director at Digital Transformation Week

The event will consist of live sessions from over 40 experts who will share their unparalleled industry knowledge and real-life experiences in the forms of solo presentations, expert panel discussions and in-depth fireside chats.

Expert speakers include:

- Head of Transformation and Digitization, Wells Fargo

- Chief Global Strategy and AI Officer, Levi Strauss & Co.
- Chief Digital & Transformation Officer, Microsoft

- CTO Digital Transformation, Ford
- Digital Transformation Director & Head of Digital Channels, Citi
- Director Scaled Operations - Trust & Safety, Youtube
- Director - Privacy Tooling and Infrastructure Engineering, Twitter
- Innovation Director, EDF
- Head of UX - Digital Infrastructure & Online Sales, Volvo
- Digital Experience Delivery Senior Lead, Mars
- Senior Digital Product (Technical) Leader, Amazon
- Senior Software Engineer, Netflix
- Head of Technical Program Management - AI Research, Meta ...and more!

Running alongside Digital Transformation Week North America, the event consists of five other co-located conferences within the fields of Blockchain, AI & Big Data, Cyber Security & Cloud, IoT, and Edge Computing.

Tickets for Digital Transformation Week North America include access to the 250+ exhibition stands full of leading tech innovators including IBM, Oracle, AWS, Samsung, VMWare, and many more! Also access to the official Networking Pool Party, plus the two-day Digital Transformation Week conference. Head over to the Digital Transformation Week website to book yours!

Interested in attending as Press? Please get in touch with the team via the contact details below.

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This event is brought to you by Techforge Media LTD, the home of leading tech publications and cutting edge events. Head over to the website to view the full list of events taking place throughout 2022. [View all events here.](#)

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2022 SPEAKERS:

May Russell CTO Ford	Praveen Kesani Head of Transformation & Digitization, Wells Fargo	Ram Valliyappan Head of Technical Program Management - AI Research Meta	Bhavana Bartholf Chief Digital & Transformation Officer Microsoft
Katia Walsh Chief Global Strategy and AI Officer Levi Strauss & Co.	Estelle Shaw-Latimer Digital Transformation Director & Head of Digital Channels Citi	Paul Breslow Innovation Director EDF Meta	Gregory Brown VP Global Advanced Tech UPS
Brian Klinsport Director - Operations The Recording Academy (The Grammys)	Laura Nunnery Head of UX - Digital Infrastructure & Online Sales Volvo	Pascal Borne Member & Contributor Forbes Technology Council	Tejas Chopra Senior Software Engineer Netflix

Digital Transformation Week Speakers

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