

Aroma Ingredients Market Global Industry Trend Analysis and Forecast till 2028

The global Aroma Ingredients Market size was USD 3.01 Billion in 2020 and is expected to register a revenue CAGR of 6.4%

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The global [Aroma Ingredients Market](#) size is expected to reach USD 4.85 Billion in 2028 and register a revenue



Reports and Data

CAGR of 6.4% over the forecast period, according to a latest report by Reports and Data. Rising demand for organic cosmetic products and increasing usage of natural aroma ingredients in food products are expected to drive market revenue growth during the forecast period. Increasing anxiety and insomnia disorders among younger generations is leading to increasing use of aromatherapy among individuals. This is also expected to boost revenue growth of the global aroma ingredients market. The essential oils are widely used in personal care products to enhance the fragrance and to treat various skin disorders which are expected to increase demand for aroma ingredients over the forecast period. Additionally, increasing research and development by aroma manufacturers for development of newest aroma ingredients is expected to propel growth of the market. Increasing new cosmetic and hair care product innovations by fragrance and cosmetic manufacturers is also driving the growth of aroma ingredients market. Various start-up companies are coming up with latest cosmetic and personal care products with organic ingredients that are increasing the adoption of aroma ingredients.

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Competitive Landscape:

The research report offers details about leading companies in the global Aroma Ingredients market along with global position, financial standing, license agreement, products and services portfolio and revenue contribution of each market player. Key players in the market are focusing on adopting various strategies such as mergers and acquisition, business expansion plans, new product launches, partnerships, collaborations, joint ventures to enhance their product base and gain robust footing in the market.

Some of the Leading Market Players Are Listed Below:

- Robertet SA
- Mane SA
- Sensient Technologies Corporation
- Symrise AG
- Givaudan SA
- Firmenich SA
- T. Hasegawa co. Ltd.
- Takasago International Corporation
- SH Kelkar and Company Ltd.
- International Flavors & Fragrances Inc.

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Market Segmentation:

Aroma Ingredients Market Segmentation based on Chemical Outlook:

- Musk Chemicals
- Benzenoids
- Others

Aroma Ingredients Market Segmentation based on Application:

- Cosmetics
- Personal And Home Care
- Perfumes And Fragrances
- Others

Aroma Ingredients Market Segmentation based on Regions:

- North America (U.S., Canada, Mexico)
- Europe (Germany, U.K., France, Italy, Spain, Benelux, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Rest of Asia Pacific)
- Latin America (Brazil, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East & Africa)

Key Features of the global Aroma Ingredients Market:

- The report offers detailed estimations at the regional level with manufacturers, consumption, sales and import/export dynamics.
- The report provides accurate details related of the manufacturers/vendors in the market, company overview, pricing analysis, financial standing, product portfolio, and gross profit of

leading companies.

- Company profiling with prevalent expansion strategies, revenue generation, and recent developments.
- Optimum strategic initiatives for new players in the market.
- Manufacturing processes, suppliers, cost, rates of production and consumption, transport mode and cost structuring, and value chain analysis.
- The study also includes supply chain trends, including elaborate descriptions of the latest technological development

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