

Must High-Tech Expo announces Smart Cars Day event to explore the Connected Car Trends and Innovations in 2022.

We organize Smart Cars Day event to bring together players, professionals... from across the Automotive ecosystem to explore technology trends and innovations.

PARIS, ÎLE-DE-FRANCE, FRANCE, March 30, 2022 /EINPresswire.com/ -- The rise of connectivity and the promising combination of 5G and AI, digitalisation and digital ID with Biometrics , the last decades intensive R&D research in energy and automotive industries to

develop sustainable battery started to pay off and other technologies are transforming the automotive value chain, user experience and services. In this conference, we will focus on getting the latest innovation and trends in connected cars to help our high-tech community to address their biggest problems, build their roadmap and find their next partners. We will deep dive, from technologies to unleash connected car services to use cases.

“

We are proud today to announce that in 3 months, we succeeded to attract more than 5000 high-tech professionals to our platform.”

Said Hanene Maupas, Must CEO.

Among the speakers, you will meet technology leaders of the Smart Car industry as well as most recognized startups with disruptive technologies.

To learn about the event speakers and attendees, please visit our LinkedIn event page.

<https://www.linkedin.com/events/6854711648201019392/>

The livestream is hosted by Must High-Tech Expo, a digital venue and B2B Metaverse Platform that aims to be the first global, effective, and trusted way to create a community of reliable organizations that are part of the high-tech value chain.



Smart Car agenda

To visit our B2B High-Tech digital venue and B2B metaverse

<https://net-must.com/join-exhibition?uid=8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab>

To own your booth or your showroom at the B2B Metaverse, don't hesitate to request a free trial at must-marketing@net-must.com

This booth will help you to:

- Discover a new B2B metaverse experience and showcase your products
- Stay connected to your global ecosystem, companies and industry professionals
- Get a chance to speak and participate in several events during the year
- Create content and be more visible in an international community
- Build new leads everyday

To visit the booth of one of our exhibitor: Thales

<https://net-must.com/join-exhibition-booth?uid=8d7f929d-34cd-4bb7-9db6-9e7c4a41c8ab&boothId=21VE0051BO135>

“ We are proud today to announce that in 3 months, we succeeded to attract more than 5000 high-tech professionals to our platform. This Smart Car livestream event will focus on how to unleash and develop connected car services” Said Hanene Maupas, Must CEO.

Everyone can also ask questions during the sessions on the session chat or Twitter using the hashtag [#askmusthightechexpo](#).

To register as visitor for free

<https://net-must.com/exhibition/51/event/2a17d034-c924-46d4-97c7-e9b0b46fc9c9>

Limited seating in the discussion panel will be available for media who would like to join our online conference stage and participate in the Virtual Press Room content and interviews. Media are invited to send an email to must-marketing@net-must.com

To load Must High-Tech Expo APP,

<https://play.google.com/store/apps/details?id=com.netmust.netmust&hl=fr&gl=US>

@Must High tech Expo

Must High-Tech Expo aims to be the global, effective and trusted way to create a community of reliable organizations that are part of the hightech value chain. It is an an All-in-one B2B



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