

# Cold Chain Tracking And Monitoring Systems Market (2022-2030): Global Industry Analysis , Share, Applications

*Global cold chain tracking and monitoring systems market was valued at US\$ 3952.01 Mn in 2020 growing at a CAGR of 16.5% over the forecast period*

PUNE, MAHARASHTRA, INDIA, March 29, 2022 /EINPresswire.com/ -- In the second half of the 20th century, the trend for frozen and fresh food led to an increased demand for cold chain and facilities. In addition, the cold chain providers are increasingly looking forward to adopt new technologies such as IoT based sensors, which offers sensor nodes with capabilities

needed for asset tracking data loggers. The evolution of technology in the cold chain has led to numerous efficient cold chain operations such as asset tracking and monitoring along with cloud storage data collection of the temperatures, which projects significant growth of global [cold chain tracking and monitoring systems market](#) over the future years. The adoption of technology not only helps to reduce operating expenses, but it also improves cold chain logistics efficiency and productivity. For example, temperature monitoring of products, which consumes a significant amount of labour time, may be done automatically using sensors positioned around the cargo. In terms of revenue, the global cold chain tracking and monitoring systems market was valued at US\$ 3,952.01 in 2020 growing at a CAGR of 16.5% over the forecast period (2022 – 2030).

The application segment in the global cold chain tracking and monitoring systems market, is classified into asset tracking & In-transit monitoring, security, facility temperature management and others. Asset tracking & In-transit monitoring is anticipated to witness fastest growth over the period of next eight years. As the users want to keep track of their assets and remote inventory, monitoring the location and condition of the assets and inventory in real time is becoming necessary to protect goods in transfer and keeping the operations running smoothly. IoT enabled asset monitoring and in-transit tracking solutions offer predictive maintenance



capabilities, which provide updates and inform before breakdowns occur, as well as automatically begin maintenance operations.

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#### Research Report Highlights:

- Global Market size and forecast values (2015 – 2030), in terms of revenue (US\$ Million) by segments/sub-segments; wherein 2015 to 2019 has been considered as historic years, 2020 as the base year, while 2022 to 2030 has been considered as the forecast period.
- Split of the market revenue (US\$ Million) into all the relevant segments & sub-segments across all major regions/countries.
- Market determinants and Influencing Factors
- Market Dynamics (Drivers, Restraints, Opportunities and Challenges)
- Business, Technological & Regulatory Trends
- Overview on Covid-19 Impact on Global Cold Chain Tracking and Monitoring Systems Market
  - o Global and Regional Impact
  - o Strategic Initiatives and Developments
  - o Potential Measures and Opportunities
- Macro-Economic and Micro-Economic Indicators
- Porter's Five Forces Analysis
- Competitive Benchmarking: Global Presence and Growth Strategies
- Market Share Analysis, 2020
- A comprehensive analysis on the industry participants encompassing information pertaining to company details, company overview, product offering, key developments, financial analysis, SWOT analysis and business strategies.
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#### Some of the key players:

- Accent Advanced Systems, SLU
- Aeris
- Ambetronics Engineers Pvt.Ltd
- Avante International Technology, Inc.
- Bosch
- Cooltrax
- Digital Matter
- ELPRO-BUCHS AG

- Emerson Electric Co.
- EnrichAI
- Mobilogix, Inc.
- Motomon
- ORBCOMM
- Particle Industries, Inc.
- PHARMA-MON
- Samsara Inc.
- U-blox
- Other Market Participants

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### Global Cold Chain Tracking and Monitoring Systems Market:

#### By Component

- Hardware
  - oTracking Devices
  - oSensors
  - oData Loggers
  - oOthers
- Software
  - oCloud
  - oOn-premise
- Services
  - oConsulting Services
  - oTraining & Support Services
  - oOthers

#### By Function

- Storage
- Transportation
  - oAir
  - oLand
  - oWater

#### By Application

- Asset Tracking & In-Transit Monitoring
- Security
- Facility Temperature Management
- Others

#### By Platform

- App Based

- Web Based

#### By Organization Size

- Small and Medium Enterprises
- Large Enterprises

#### By Industry

- Healthcare & Pharmaceutical
- Food & Beverage
- Agriculture
- Chemicals
- Others

#### By Region

- North America (U.S., Canada, Mexico, Rest of North America)
- Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- Latin America (Brazil, Argentina, Rest of Latin America)

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current and upcoming market scenarios.

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