

Urban Digital Twin star Cityzenith boosts its tech strategy with high level systems software leader

Digital twin pioneer Cityzenith appoints a Director of Digital Engineering, stepping up its strategy to cut costs and carbon emissions in the built environment.

CHICAGO, ILLINOIS, UNITED STATES, March 29, 2022 /EINPresswire.com/ -- Urban Digital Twin star [Cityzenith](#) boosts its tech strategy with high level systems software leader

Urban digital twin pioneer Cityzenith has appointed a Director of Digital Engineering to enable the company to step up its ground-breaking strategy to cut costs and carbon emissions in the built environment.

A renowned team creator and leader, [Dr Sam Kim](#) arrives as Chicago-based Cityzenith begins to create the first real world Metaverse for the decarbonization of buildings, while ramping up its 'Clean Cities – Clean Future' initiative through 10 major city partnerships created to cut their emissions and make major operational and fiscal savings.

The latter is set to expand internationally to more than 300 cities within five years, together with circular economy decarbonization projects involving key Climate Change locations like the Amazon Rain Forest.

Dr Kim, who brings high level experience with systems corporations including the multinationals Johnson Controls and Tyco, said:

"I was impressed by Cityzenith's leadership in the Urban Digital Twin space and its further potential – now I have a chance to be part of it at a pivotal time.



Cityzenith's new Director of Digital Engineering Dr Sam Kim

“I’m looking forward to further energising the team that Cityzenith CEO Michael Jansen has created and taking it forward at an exponential rate. We have so much more we can do with this technology.”

Cityzenith CEO and Founder Michael Jansen: “I’m thrilled to welcome Sam aboard, alongside our new Chief Technical Officer Dr Prasanta Bose and other talented newcomers.

“Sam is already showing us the great leadership, advancement, and skills he has added during a high-profile career.



Cityzenith CEO & Founder Michael Jansen

“That we can recruit such proven talent proves that Cityzenith is really building momentum, now of even greater importance due to war in Ukraine, where oil and gas has been weaponised by Russia, highlighting that the world needs to move even faster towards decarbonization, renewable energy and the circular economy.

“

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*Cityzenith Chairman & CEO
Michael Jansen*

“Urban Digital Twins have already been proving their worth on that front through our Clean Cities – Clean Future initiative: ABI Research forecast Digital Twins for urban planning will yield \$280bn in global cost savings by 2030.

“And Ernst and Young has confirmed that Digital Twins can reduce carbon emissions in urban areas by 50-100%, cut operating costs for building asset owners by 35% and boost productivity by 20%.”

Dr Kim is a proven software team manager with expertise in product management, user experience and data analytics with several Silicon Valley players. His stellar CV includes Director of Product Development with Johnson Controls and previously Tyco, plus strategic roles as Engineering Manager at two more systems companies, Proximex and NetIQ.

Ends

For further information on this release please contact Steve Philp at steve.philp@worlddigitalfoundation.com

About Cityzenith

Cityzenith is based in Chicago, with offices in London and New Delhi. The company's SmartWorldOS Digital Twin platform was created to manage and monitor buildings and infrastructure, energy efficiency, transport, health, and projects across entire cities and urban districts. Cityzenith's Clean Cities – Clean Future initiative is now working with 10-15 major cities, helping their commercial building owners decarbonize and reduce operating costs, and benefit from carbon offsets/rewards as the world aims to 'Build Back Better'.

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