

Ambassadors of Hope: CareRite Centers & FREIDA ROTHMAN Recognize Women of Strength

BROOKLYN, NEW YORK, UNITED STATES OF AMERICA, March 29, 2022 /EINPresswire.com/ -- CareRite Centers, a leader and innovator in the healthcare industry, was proud to partner with esteemed award-winning jewelry and accessories brand, FREIDA ROTHMAN, to honor six incredible Women of Strength during Women's History Month.

The Women of Strength campaign, an ode to the female pillars of strength that influenced Freida Rothman's life as a mother, daughter, and designer, is an inspiring series celebrating, recognizing, and commemorating strong women throughout the nation that have overcome challenges with their positivity, perseverance, and resilience.

In March of 2020, the campaign launched recognizing female Holocaust survivors, as Freida's two grandmothers, both Auschwitz survivors, were her personal Women of Strength. Each year the campaign continues highlighting the stories of women who are role models, such as women in the military as Women of Honor, and this year, celebrated women in Healthcare within the CareRite Centers network as Ambassadors of Hope.

This year's Ambassadors of Hope include Christa Blasi of Brooklyn, Cathy Diamond and Caroll McKenzie-Morgan of Manhattan, Kelly Rivers of Rockland County, and LaDeshia Norman and Adrienne Green of Tennessee. These women infuse hope into people's lives every day, while being pillars of strength for those around them.

"We are so proud of our six incredible team members who exhibit hope, strength, and resilience each day," began Ashley Romano, Chief Experience Officer of CareRite Centers. "They are true leaders in every sense of the word, and they infuse hope into each of their centers, while serving our patients and residents with dignity and grace."



From left to right: This year's Ambassadors of Hope are Caroll McKenzie-Morgan of Manhattan, Kelly Rivers of Rockland County, Adrienne Green and LaDeshia Norman of Tennessee, Christa Blasi of Brooklyn, and Cathy Diamond of Manhattan.

"I learned about hope from my grandparents, who came to this country with an overwhelming amount of hope. Hope motivates positive action and influences a positive impact," shared Freida Rothman, Designer and CEO. "These six women are true role models and embody what it means to be an Ambassador of Hope, motivating others with their positive outlook on life, perseverance, and incredible strength."

An honorary Women of Strength luncheon will be celebrated on Wednesday, April 6th at 12pm at the Freida Rothman corporate headquarters in Brooklyn, New York.

To schedule your VIP press interview for this momentous occasion, please call Ashley Romano at (631) 617-7785 or email aromano@careritecenters.com.

ABOUT FREIDA ROTHMAN

Born and raised in Brooklyn, Freida Rothman is an award-winning second-generation jeweler, a mother of four, and an entrepreneur handcrafting glamour for the modern empowered woman. Inspired by the legacy of four grandparents — all Holocaust survivors — Freida's designs honor strength and resiliency through contemporary accessories that reflect her native Brooklyn. Every design elevates Brooklyn grit into effortless elegance for your everyday life.

ABOUT CARERITE CENTERS



"I hope for people to be more aware of loving each other." - Cathy Diamond, Director of Therapeutic Recreation at The Riverside Premier Rehabilitation and Healing Center



CareRite Centers, a leader and innovator in the healthcare industry, was proud to partner with esteemed award-winning jewelry and accessories brand, FREIDA ROTHMAN, to honor six incredible Women of Strength.

CareRite Centers' mission is to foster and provide unprecedented levels of genuine care and customer service for our communities' Rehabilitation and Nursing needs, in a soothing, tranquil and state-of-the-art environment.

The CareRite Center experience enlivens our guests' physical and emotional strength through cutting-edge technology and highly trained healthcare professionals to get them back to their fullest potential of ReNEWaITM.

Our employees are the vital link; they are the core of excellence in the care and compassion we are committed to, striving to fulfill the expressed and unexpressed wishes and needs of our guests and their families daily. They are therefore our most precious resource.

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