

Italy Gift Cards Market Size is Expected to Reach \$18.26 Billion by 2028

PORTLAND, OR, UNITED STATES, March 30, 2022 /EINPresswire.com/ -- According to a recent report published by Allied Market Research, titled, "Italy Gift Cards Market by Functional Attribute (Open-Loop Card and Closed-Loop Card) Distribution Channel (Online and Offline), Product Type (Physical Gift Card and Digital Gift Card), End User (Retail and Corporates), Age Group (Generation X, Generation Z/Millennials, and Baby Boomers), Application (Consumer Goods, Health & Wellness, Restaurants



Italy Gift Cards: Market

& Bars, Travel & Tourism, Media & Entertainment, and Others): Opportunity Analysis and Industry Forecast, 2021–2028," the Italy gift cards industry size was valued at \$6.55 billion in 2020, and is projected to reach \$18.26 billion by 2028, growing at a CAGR of 13.9% from 2021 to 2028.

The report presents the drivers, restraints, and opportunities of the Italy Gift Cards Market. It also doles out in-depth information on the current stratagems adopted by the frontrunners in the industry. At the same time, it also highlights how these smart approaches such as partnership, expansion, group effort, joint undertakings, and others are incorporated to heighten the growth of the market.

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Top 10 Players Profiled in the Italy Gift Cards Market Report: Amazon.com, Inc., Auchan Holding, Apple Inc., Conad, Carrefour Group, EUROSPAR, Esselunga S.p.A., EPIPOLI S.P.A., PANORAMA, and Square, Inc.

Allied Market Research is involved in convoying an all-inclusive service/product mapping. This, accordingly, helps our specialists understand the current market drifts & movements. The final

copy, however, comes up with a plethora original facts & figures that are perfectly evaluated and cross checked with several published sources. Concurrently, to help the prominent players with respective market share, AMR establishes paid telephonic interviews with industry doyens & whizzes so as to aid them in obtaining relevant insights into the Italy Gift Cards Market. Furthermore, the in-house market doyens play an important role in presenting analytic tools and simulations that are customized to the very requirements of the industry.

COVID-19 Scenario:

The outbreak of COVID-19 has impacted the global economy negatively. The report provides a short overview of the impact of coronavirus on the global market. The Italy Gift Cards Market report focuses on the imperative strategies embraced by the leading players throughout this global health crisis. Nevertheless, a lot of safety measures are being carried out by most government bodies across the world, when mass rollout of inoculation has also been instigated in several countries. This factor is projected to help the market recuperate really soon. Hence, the report also portrays the post pandemic scenario of Italy Gift Cards Market.

Key Segmentation-

Moreover, the study depicts the detailed market segmentations, which are further categorized into submarkets to help the stakeholders gain a competitive understanding of the industry. The provincial breakdowns are also offered along with the extent of the Italy Gift Cards Market. The report also presents a comprehensive assessment on companies in terms of service/product offerings, business & financial performance on whole, and development strategies.

The segmental study takes in real-time forecast in both quantitative and qualitative aspects. This helps the clientele comprehend to the most lucrative sections for the shareholders to capitalize on. The frontrunners operating in the Italy Gift Cards Market are outlined in the report, when their strengths and current market position are also properly delineated. The company profiles include their financial details, business overviews, and growth strategies.

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The report will help the potential investors:

- •Domprehend to the overall market dynamics
- •Analyze the competitive scenario and the future market trends with the aid of different strictures such as Porter's five forces, parent/peer market, and so on
- Eigure out the influence and impact of government regulations throughout the global health crisis and evaluate the market during the pandemic
- •Consider the portfolios of the major leaders active in the Italy Gift Cards Market

Key Market Segments

•BY FUNCTIONAL ATTRIBUTE

oDpen Loop

ollosed Loop

•BY DISTRIBUTION CHANNEL

oΩnline

o\(\textit{Dffline}\)

•BY PRODUCT TYPE

oBhysical gift cards

oDigital Gift Cards

•BY END USER

oRetail Establishments

ollorporate Institutions

•BY AGE GROUP

oGeneration X

oGeneration Z/Millennial

oBaby Boomers

•BY APPLICATION

ollonsumer Goods

offealth & Wellness

oRestaurants & Bars

ollravel & Tourism

oMedia & Entertainment

oDthers

ABOUT US

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