

# Potato Protein Market Segments, Opportunity, Growth and Forecast by End-Use Industry till 2028 | Reports And Data

*The Potato Protein market was valued at USD 81.2 Mn in 2020 & is expected to reach USD 111.1 Mn by year 2028.*

NEW YORK CITY, NEW YORK, USA,  
March 30, 2022 /EINPresswire.com/ --  
According to the current analysis of Reports and Data, the Global [Potato Protein market](#) was valued at USD 81.2 Million in 2020 and is expected to

reach USD 111.1 Million by year 2028, at a CAGR of 3.9%. Rising demand for organic food products and a snowballing number of health-related issues are major factors for the growth of the global potato protein market. Besides, rising demand for plant-derived polypeptides or amino acids from various end-use industries and health benefits offered by consumption of potato protein are other significant factors expected to boost the growth of the global market over the forecasted period. Raising livestock, beef, and dairy, in particular, involves high cost and has adverse effects on the environment. On the other hand, the fact that plant foods require less resource and capital and even reduce emissions of greenhouse gases is driving the market for manufacturing of potato protein.

The potato protein market is segmented based on type, application, and geographical reach. Based on type, concentrate, and isolates are two forms. Based on the application, the global potato protein market is divided into food & beverages and feed. The food & beverage market segment is further segmented into meat, dairy, confectionery, processed foods, drinks, and sports nutrition. The industries in the protein market are trying to bridge the gap between efficient big-scale production processes and innovations, for instance, Innovix labs, launched a plant-based protein with complete potato protein isolate. It's an all-natural, gluten-free, vegan protein that contains no carbs, starch, and added sugar and has well-balanced amino acids which is formulated to be used in low-protein foods, snacks, and smoothies, such as juices, protein shakes, and water-soluble beverages.

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## Competitive Landscape:

The research report offers details about leading companies in the global Potato Protein market along with global position, financial standing, license agreement, products and services portfolio and revenue contribution of each market player. Key players in the market are focusing on adopting various strategies such as mergers and acquisition, business expansion plans, new product launches, partnerships, collaborations, joint ventures to enhance their product base and gain robust footing in the market.

Some of the Leading Market Players Are Listed Below:

- BPZ Niechlowie (Poland),
- TEREOS (France),
- Omega Protein Corporation (US),
- DMC Ingredients (Denmark),
- SÜDSTÄRKE GMBH (Germany),
- AKV Langholt (Denmark),
- Agrana (Austria),
- BOQUETTE (France),
- Sinofood Industrial Co., Limited,
- Avebe (Netherlands),
- Emsland Group (Germany),
- TechSci Research

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Market Segmentation: -

Potato Protein Market Segmentation based on Types:

- Isolates
- Concentrates

Potato Protein Market Segmentation based on Application:

- Food & Beverages
- Feed
- Other applications

Potato Protein Market Segmentation based on Regions:

- North America (U.S., Canada, Mexico)
- Europe (Germany, U.K., France, Italy, Spain, Benelux, Rest of Europe)
- Asia Pacific (China, India, Japan, South Korea, Rest of Asia Pacific)
- Latin America (Brazil, Rest of Latin America)

- Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East & Africa)

Key Features of the global Potato Protein Market:

- The report offers detailed estimations at the regional level with manufacturers, consumption, sales and import/export dynamics.
- The report provides accurate details related of the manufacturers/vendors in the market, company overview, pricing analysis, financial standing, product portfolio, and gross profit of leading companies.
- Company profiling with prevalent expansion strategies, revenue generation, and recent developments.
- Optimum strategic initiatives for new players in the market.
- Manufacturing processes, suppliers, cost, rates of production and consumption, transport mode and cost structuring, and value chain analysis.
- The study also includes supply chain trends, including elaborate descriptions of the latest technological development

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