

America's Longest Running News Anchor Launches Season 2 of "Dave Ward & Friends" Weekly Podcast and Web Series

Legendary TV personality reclaims the airwaves on March 31 in partnership with Sonic Automotive and Texas Mattress Makers

HOUSTON, TX, USA, March 30, 2022 /EINPresswire.com/ -- Dave Ward, the beloved news anchor that generations of Houston TV viewers grew up watching, announced the second season of his podcast and web series, "[Dave Ward & Friends](#)," will premiere March 31st. Presented in partnership with Sonic Automotive and Texas Mattress Makers, the show is a series of casual conversations with friends that the legendary reporter made over his record-breaking 60-year broadcast career.



Dave Ward Houston Media Icon and Host of "Dave Ward & Friends"

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Houston Media Icon, Dave Ward

“Everyone in the Greater Houston area is a friend of mine, and I'm excited to share with them the second season of my podcast,” said Dave Ward. “I still have many stories to share with the community, and by partnering with Sonic Automotive and Texas Mattress Makers, we're providing listeners with the opportunity to hear these legendary behind-the-scenes accounts from those that made Houston what it is today.”

Season 2 highlights memorable eras in Houston's history

with guests including:

- Country music star Mickey Gilley of “Urban Cowboy” fame
- NFL coach Wade Phillips, whose father Bum Phillips was a good friend of Dave during the

beloved "Luv Ya Blue" days

- NASA hero Gene Kranz who was forever immortalized in the Oscar-winning film "Apollo 13"
- Shara Fryer, Dave's longtime co-anchor of the 6 and 10 p.m. ABC-13 Eyewitness News casts
- Don Nelson, former Good Morning Houston host, morning traffic reporter and ABC13 funny-man
- Charles Earl Spencer, British nobility and brother of the late Diana, Princess of Wales

"Mr. Ward's family have been customers of our Houston Sonic Automotive dealerships for many years," said Jeff Dyke, President of Sonic Automotive. "We are excited to support his podcast and promote the launch of our new River Oaks Porsche dealership."

"Dave and I share a passion for Houston, a city that provided me so much opportunity after moving here from Israel at age 21," says Youval Meicler, founder of Texas Mattress Makers. "Dave Ward is a legend, and these conversations are part of the fabric of the city we both love. Texas Mattress Makers is proud to support this podcast and bring these historic tales to all Houstonians."

In 2019, Ward released his memoir entitled, "Good Evening, Friends: A Broadcaster Shares His Life," which outlines his journey to becoming one of Houston's most iconic television personalities. Ward hopes that the second season of the podcast will continue to bring words from the pages of his biography to the ears of his many friends throughout Houston. To



Long Time Rockets Announcers Bill Worrell and Calvin Murphy with Dave Ward at Houston's Toyota Center



Meet Patrick Henry CEO of PHCP and Dave Ward in Dave's Favorite Private Train Car

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<https://davewardshouston.com/buy>.

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To learn more about Texas Mattress Makers, please visit:
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Country Music Superstar Mickey Gilley and Dave Ward



Dave Ward Houston Media Icon and Host of "Dave Ward & Friends" Podcast Season 2

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