

## IACC's Cara Heilman Talks Career Coaching, Dignity, and Gravitas with Thomas Johnson on "How May I Serve You"

WALNUT CREEK, CALIFORIA, UNITED STATES OF AMERICA, March 30, 2022 /EINPresswire.com/ -- During National Women's History Month, the International Association of Career Coaches (IACC)<sup>®</sup> recognizes the impactful gravitas of Cara Heilmann, IACC President and CEO of <u>Ready Reset</u> Go<sup>®</sup>, as she is featured on the March 15, 2022 episode (#61) of the "How May I Serve You" podcast, hosted by Thomas Johnson, Executive Wellness



Coach with <u>GetUpNGetFit, LLC</u>. Their conversation weaves through Ms. Heilmann's career journey, the pandemic pivots, the business of coaching, and her vision of individuals having dignity of work and enjoying their vocation.

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How do we as coaches serve at a genuine level? How do we help individuals at all stages of their career be magnetic so that employers look at you and want more of you?"

Cara Heilmann, IACC President In this episode, "Having a Greater Impact in This World with Cara Heilmann", Thomas finds out why Cara walked away from the pinnacle of her 20-year successful career in Talent Acquisition. He also discovers how she became a Master Coach who guides leaders, entrepreneurs, and career coaches in landing positions with greater impact. The listeners uncover how Cara started Ready Reset Go<sup>®</sup> with a runner's mindset and how she joined forces with Christy Watz, a nonprofit Executive Director, in building the International Association of Career Coaches and its educational components and networking outreach.

As you tune in you see quickly how Thomas dives into Cara's abilities as a selected member of the Forbes Coaches Council to help clients understand where they are at that moment of their career journey and as he says, "help them land the position they aspire to acquire". There is also a powerful breakdown on the mindset and techniques of what Cara calls the "Trifecta of Skills" needed to be an IACC's Master Professional Career Coaches (MPCC)<sup>™</sup> and Senior Professional Career Coaches (SPCC)<sup>®</sup>. Cara paints a picture of her client's individual niche in their "Come to Market" draw as she helps them grow into their own "Gravitas".

During this incredible podcast, it's clear that Cara is a coach's coach. Thomas allows Cara's passion to shine as she tells a story about a few of her coaches and the development of their businesses. She reflects on sharing those same experiences and her personal calling, which simply put is "a fundamental dignity to help people put food on their tables". Cara's philosophy on the "Long Horizon View" encapsulates the purpose of the IACC



Cara Heilmann, IACC President

consortium and their impact by unselfishly sharing their ideas and expertise, from the US and Canada, to Japan, Africa, and all across the globe.

Featured in Forbes and The Wall Street Journal, Cara is a bestselling author of three books, The Art of Finding the Job You Love, Confessions of the Accidental Career Coach, and Ready, Set, Go! in which she co-authored with world-renowned author and speaker Brian Tracy. With a love for writing and sharing her experiences and coaching acumen, it's fitting that she teases us with a "stay tuned" on the launch of her next book.

IACC thanks Thomas Johnson for asking insightful questions and Cara for being an amazing coach and businesswoman who raises our consciousness and gives us permission to ask, "What is my big why?" and how it ties into "How May I Serve You".

To listen to this podcast interview, visit <u>https://www.getupngetfit.com/blogs/podcasts/Cara-Heilmann/</u>

## About IACC

The International Association of Career Coaches (IACC)<sup>®</sup> is a worldwide member-based organization that nurtures a network of like-minded business professionals eager to share knowledge and experiences to support the career coaching profession. As an organization offering accreditation, IACC provides career coaches with General Membership as well as Senior

Professional Career Coach (SPCC)<sup>®</sup> and Master Professional Career Coach (MPCC)<sup>™</sup> certifications. IACC also offers job seekers a coach directory of knowledgeable professional career coaches that provides guidance, resumes, search strategies, and interview preparations, plus salary and offer negotiations to secure a job in your preferred industry.

The International Association of Career Coaches (IACC)<sup>®</sup> was launched in 2018 and led by Cara Heilmann, President, and Christy Watz, Executive Director. With coaches in Canada, Zimbabwe, Tokyo, Toronto, Spain, and the US, all coaching professionals and members of IACC are composed of industry career leaders and volunteers bound together by a common purpose which is to help people discover jobs they love. The association is comprised of a strong support system that makes a difference in the lives of all searching for jobs with meaning. For more information visit us at <u>www.iacareercoaches.org/</u>.

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