

FILM PREMIERE: "Making The Day" Premieres at Village East Cinema in New York City on 8 April

Making The Day, a heartwarming & hilarious feature starring Steven Randazzo and Juliette Bennett, will have its NYC premiere at Village East Cinema on 8 April

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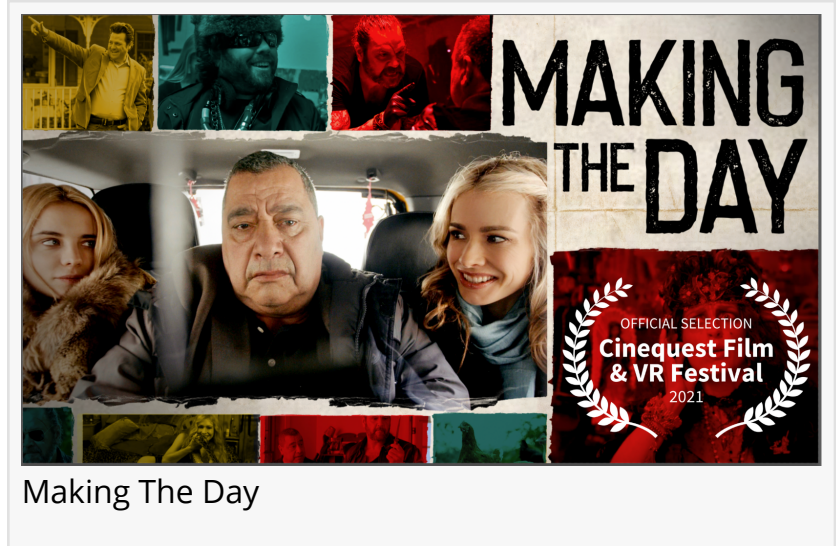
Presented by MCM Creative and Directed by Michael Canzoniero (Wedding Bros, Don Peyote), [Making The Day](#) is the story of a has-been character actor (Randazzo) who

attempts to complete a movie honoring his deceased wife when divine intervention leads him to a free-spirited actress (Bennett) who might just be his perfect leading lady. The film perfectly captures the community spirit of New Yorkers coming together to help each other out in tough times.

“

I thought the film was terrific, very funny, heartwarming, and in some instances, all too true. The cast was wonderful, especially Juliette, and it's well-directed.”

Frank Marshall, Producer & Co-Founder, Amblin Entertainment



When the Making The Day [trailer](#) was initially released, it garnered incredibly positive buzz. Watch the trailer here <https://www.youtube.com/watch?v=eD1-VLKgpg4>

The film will be open to the public from April 8-22, 2022, at Village East Cinema, located at 181-189 Second Avenue in New York City. Interested media who wish to interview the director & cast contact Adam Nelson, CEO Workhouse via nelson@workhousepr.com

TRUE STORY! Art imitates life in this genuinely charming and quirky film about making a film, chasing your dream,

and never giving up. In the case of Making The Day, the inspiration behind the film's narrative was provided by lead actor Steven Randazzo's real-life struggle with underground film financiers

"coming after him" for an incomplete movie while the film was in production. During the filmmaking process, Michael Canzoniero, the movie's director, employed a hybrid-narrative/documentary process called "organic filmmaking," where elements of the actors' real lives were incorporated into a heavily improvised shoot.

Starring Steven Randazzo (*Awakenings*, *Mighty Aphrodite*, *The Night of*) and Juliette Bennett (*The Nth Ward*, *Don Peyote*, *Las Vegas*), the ensemble cast features some of New York's most talented actors, including Tony winner Dan Fogler (*Fantastic Beasts and Where to Find Them*, *The Goldbergs*), Dominic Fumusa (*13 Hours*, *Nurse Jackie*, *Homeland*), Ali Marsh (*Rabbit Hole*, *Bull*, *The Affair*), Natalie Knepp (*A Joyous Christmas*, *Sam*, *The Good Wife*), Nicole Ansari (*Son of The South*, *Remember Me*, *Side Effects*), Sondra James (*The Joker*, *Late Night with Stephen Colbert*) Christian Campbell, (*Reefer Madness: The Musical*, *Trick*, *True Detective*) America Olivo (*Chicago P.H.*, *Blue Bloods*, *Mission Impossible-Rogue Nation*) Ilana Levine (*Friends with Kids*, *Failure to Launch*, *The Nanny Diaries*) Dwayne Hill (*Mean Girls*, *Peg + Cat*, *Atomic Betty*), Craig Geraghty (*Ray Donovan*, *Iron Fist*, *The Many Saints of Newark*) Ray Iannicelli (*Joker*, *Annie*, *Madam Secretary*) and Timothy "Speed" Levitch (*The Cruise*, *Up-to-Speed*, *High Maintenance*). The film also features Supermodel Kira Dikhtyar and several notable New York comedians.

Making The Day was produced by Elyn Vander Wyden, Tim Dorsch, and Francesco Ros and edited by Michael Berenbaum (*Sex and the City*, *The Americans*, *Barton Fink*, and *Marry Me* starring Jennifer Lopez.) The script was co-written by Michael Berenbaum and Michael Canzoniero. The film features an original score by Peter Nashel (*I*, *Tonya*, *Marco Polo*) and an original song by composer Gabriel Berenbaum. For more visit, <https://www.makingthedaymovie.com>

I thought the film was terrific, very funny, heartwarming, and in some instances, all too true. The cast was wonderful, especially Juliette, and it's well-directed." - Frank Marshall, Co-Founder, Amblin Entertainment and Kennedy/Marshall Company and Producer (*Indiana Jones*, *The Curious Case of Benjamin Button*, *Signs*, *Jason Bourne*, *Jurassic World*).

DIRECTOR'S STATEMENT

I believe that the chemistry between the lead actors is the most critical element of a quality movie. I'm thinking of DeNiro and Grodin in *Midnight Run*, Benigni and Waits in *Down by Law*, or Lopez and Clooney in *Out of Sight*.

"The magic of the film's ending only happens because of the journey these two have gone through in the pressure cooker of trying to make a movie together."

If that lead actor dynamic is combustible, if that pairing can create sparks, there's magic on-screen that all the big-budget CGI in the world can't compete with. So in the case of *Making the Day*, my co-writer Michael Berenbaum and I began not with a script but with an attempt to "organically" build a story around the hysterical energy that we had discovered between Steve Randazzo and Juliette Bennett in some of our early workshop exercises. To us, their

performances were like gasoline and tinder in almost every scene: Steve's a totally grounded, everyday guy, downbeat and desperate, while she's a spinning top of almost manic energy, with an innocent optimism that is both contagious and comedic. The magic of the film's ending only happens because of the journey these two have gone through in the pressure cooker trying to make a movie together. After all the laughs the movie delivers, I still get a lump in my throat every time I watch that last sequence play out. —Michael Canzoniero, Director, Making The Day

The Village East Cinema is located in one of New York's last Yiddish theatre buildings, a New York City designated landmark; it is listed on the National Register of Historic Places. The main auditorium seats 1,200, and there are four small screening rooms in the basement, each seating under 200 people, and two other screens in the former backstage area that shows a mixture of Hollywood productions and indie films. Tickets can be purchased at the Village East Cinema Box Office or Fandango.

Making The Day [EPK](#)

<https://www.makingthedaymovie.com/epk>

MCM CREATIVE

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