

# Advanced Wound Care Market Size to Reach USD 20.42 Billion by 2027 | Market Trend - Rising geriatric population

*Advanced Wound Care Market Size – USD 9.72 billion in 2019*

VANCOUVER, BC, CANADA, March 31, 2022 /EINPresswire.com/ -- Global [Advanced Wound Care Market](#)

intelligence report is a comprehensive overview of the Advanced Wound Care Market position. Full information provided of past progress, current market conditions, and a future prospect is provided in the Advanced Wound Care Market report. It also gives accurate overview of the key

strategy, Advanced Wound Care Market size, and products of leading companies in this market segment. Complete report from Materials, Applications, and Animal Cell Culture industry forecasts for 2027 are expert and in-depth research information on the global regional Advanced Wound Care Market situation, focusing on every region.



The global Advanced Wound Care Market is expected to reach USD 20.42 Billion by 2027, according to a new report by Emergen Research. The market is primarily driven by increasing diabetes incidence and prevalence, increasing geriatric population, increasing wound ulcer prevalence, advancing technology in advanced wound care products, increased funding for wound care research, and increasing awareness programs on wound management. The rising geriatric population base at high risk of chronic wounds will support the demand for advanced wound care products. The rising pool of patients suffering from chronic injuries causes significant cost burdens on healthcare systems worldwide.

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The market for North America is expected to hold the largest market share in the year 2019. The regional demand will be driven by the high and rising prevalence of chronic and acute wounds

and an increasing number of surgeries. In addition, high awareness and adoption of advanced wound care devices will propel regional growth.

Top Company studied in the Advanced Wound Care Market report: Smith & Nephew, Mölnlycke Health Care, B. Braun, ConvaTec Group, Coloplast, Integra LifeSciences, 3M, Cardinal Health, and Lohmann & Rauscher, among others.

### Some Key Highlights From the Report

The large proportion of surgical wounds in the wound type segment can be attributed to the increasing incidence of diabetic foot ulcers & pressure ulcers and post-operative surgical wounds. Surgical wounds extend the stay of the hospital, cause an enormous economic burden, and significantly impair the quality of life. The increasing number of surgeries due to trauma, accidents, and increasing chronic disease prevalence will boost the market over the forecast period.

Increasing hospital admissions due to chronic and increased incidence of hospital-acquired pressure ulcers are key market drivers for this end-user segment's growth. Furthermore, extended hospital stays of diabetes patients in this end-user segment further increases the demand for advanced wound care products.

The market for moist wound therapy is expected to grow at a CAGR of 9.5% during the forecast period. Factors that drive this segment's growth include the increasing incidence of diabetes-associated ulcers and increased demand for innovative and advanced wound dressings to treat such wounds.

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The report, additionally, offers a comprehensive SWOT analysis and Porter's Five Forces analysis to offer a better understanding of the competitive landscape of the industry. It also covers strategies adopted by prominent players such as mergers and acquisitions, collaborations, joint ventures, product launches, and brand promotions, among others. The report aims to offer the readers a holistic understanding of the relevant features of the industry.

The main objective of the Advanced Wound Care Market industry report is to supply key insights on Competition Positioning, Current Trends, Market Potential, Growth Rates, and Alternative Relevant Statistics. This report provides a detailed historical analysis of the global market for Advanced Wound Care Market from 2019-2027, and provides extensive market forecasts from 2021-2027 by region/country and subsectors. It covers the sales/revenue/value, gross margin, historical growth, and future perspectives of the Advanced Wound Care Market. Also, global leading players are profiled with their revenue, market share, profit margin, major product portfolio, and SWOT analysis.

For the purpose of this report, Emergen Research has segmented into the global Advanced Wound Care Market on the basis of product type, wound type, end-user, and region:

#### Product Type Outlook (Revenue, USD Billion; 2017-2027)

Moist Wound Dressings

Foam

Hydrocolloid

Film

Alginate

Hydrogel

Collagen

Wound Therapy Devices

Pressure Relief Devices

Negative Pressure Wound Therapy Systems

Hyperbaric Oxygen Equipment

Electrical Stimulation Devices

#### Wound Type Outlook (Revenue, USD Billion; 2017-2027)

Surgical Wounds

Ulcers

Burns

Traumatic Wounds

Others

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Advanced Wound Care Market Segmentation based on Regions:

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Spain, Benelux, Rest of Europe)

Asia Pacific (China, India, Japan, South Korea, Rest of Asia Pacific)

Latin America (Brazil, Rest of Latin America)

Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East & Africa)

Reasons to Purchase the report:

This report provides insights into the global Advanced Wound Care Market along with the latest market trends and future forecasts to illustrate the future investment pockets.

The potential of the global Advanced Wound Care Market is determined by understanding the effective trends to increase the company's position in the market.

This market report provides insights and detailed impact analysis on key influencers, constraints and opportunities.

Five Porter strengths analysis to demonstrate the strengths of suppliers and buyers.

The latest developments, market shares and strategies used by key market players

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At Emergen Research, we believe in advancing with technology. We are a growing market research and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

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