

## Agriculture Analytics Market Trends And Opportunity , Latest Research Report Covering Major Players –Emergen Research

Increasing adoption of advanced technologies in the agriculture sector and rising need to improve crop management are key factors driving market revenue growth

VANCOUVER, BC, CANADA, April 1, 2022 /EINPresswire.com/ -- <u>Agriculture</u> <u>Analytics Market</u> for the forecast period of 2021 - 2028 the study provides vital intelligence on the major opportunities. The global agriculture analytics market size is expected to reach USD 2,041.6 Million in 2028 and



register a steady CAGR over the forecast period, according to latest analysis by Emergen Research. Steady market revenue growth can be attributed to increasing adoption of advanced technologies such as Internet of Things (IoT), Big Data, and other analytics tool in the agriculture sector to improve crop yield and enhance work efficiency.

Farmers are increasingly utilizing big data analytics to become more competitive and productive, which is boosting revenue growth of the agriculture analytics market. Rising need to improve crop management is resulting in increasing demand for agriculture data analysis. Ability of analytics software to derive trends from vast volumes of data and plant breeding details with fewer errors and greater efficiency is expected to boost adoption of analytics software in the agriculture sector.

The study is a professional probe into the revenue generated and capacity estimates for the Agriculture Analytics market for the forecast period. empower the business owners to maintain a competitive edge over their rivals. The research further examines and provides data on the market by type, application and geography interspersed with illustrations and other graphical representations. The market analysis not only determines the attractiveness of the industry but also the evolving challenges and opportunities and their association with the weaknesses and strengths of prominent market leaders. Other factors taken into consideration when studying

the industry include profitability, manufacturing capability, distribution channels and industry cost structure and major success factors.

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Competitive Landscape:

Collaborations among Companies to Increase Business Prospects in Global Market

The report offers a complete analysis of the global Agriculture Analytics market with details about each market player including company profile, financial standing, global position, revenue contribution, production and manufacturing capacity, business expansion plans, and new product launches. Key players are strategizing various plans such as M&A acquisition, partnerships, joint ventures, license agreement and collaborations.

List of Key Players Covered in the Report-

Deere & Company, IBM, Bayer AG, SAP SE, Trimble, Accenture, DeLaval, Iteris, Inc., Oracle, and AGRIVI.

The report sheds light on the current as well as upcoming market trends. The report offers precise information about pricing, capacity, value, gross revenue, and profit of the market. The primary aim of the report is to offer in depth details about market size, revenue growth and overall market dynamics to readers, stakeholders, companies to strengthen their share in the global Agriculture Analytics market. It also provides in depth information about key factors, restraints, limitations, challenges along with various market segmentations such as product type, application and regional bifurcation.

Emergen Research has segmented the global agriculture analytics market on the basis of component, farm size, deployment modes, application, and region:

Component Outlook (Revenue, USD Million; 2018-2028)

Services

Solution

Farm Size Outlook (Revenue, USD Million; 2018–2028)

Small and Medium Farms

Large Farms

Deployment Modes Outlook (Revenue, USD Million; 2018-2028)

On-premises

Cloud

Application Outlook (Revenue, USD Million; 2018–2028)

Livestock Analytics

Farm Analytics

Aquaculture Analytics

Others

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The report also offers regional level analysis and market estimation for the regions: North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa.

Regional Analysis Covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The study segments the complete Agriculture Analytics market on the basis of different application, end-use, end-user, and production capability. From a business standpoint, the industry has been thoroughly examined across various countries located in North America, Europe, Asia-Pacific, and others. The size of the industry for the forecast period. is evaluated on the basis of current sales figures and past financial report can be used to forecast the future sales.

Key point summary of the report:

The report offers a comprehensive overview of the market size, share, and growth rate in the forecast duration.

It provides details about current scenario, historical data, giving an accurate market forecast for the coming years.

The study categorizes the market on the basis of product types, applications, end users, market value and volume, business verticals, and 5 major regions.

It also offers regional market analysis and forecast for prominent geographies in the sector viz., North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa.

Industry supply chain, sourcing strategy, upstream feedstock, and downstream demand analysis has also been undertaken in the research report.

The study offers a comprehensive understanding of the demand and supply dynamics, including production and consumption rates, and mapping of the overall market.

The report employs different analytical tools including, SWOT analysis, Porter's five forces analysis, and pricing analysis, to give precise market information.

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