

User Activity Monitoring Market: Present Scenario on Growth Analysis Along with Key Industry Players

The Global User Activity Monitoring Market report provides a holistic evaluation of the market.

PORTLAND, PORTLAND, OR, UNITED STATES, April 1, 2022 /EINPresswire.com/ -- The need to control and monitor employees and third-party vendors in an organization and the increase in need by the organization for employee productivity are the major factors that drive the growth of the <u>user activity monitoring</u> <u>market</u>.

In addition, the rise in demand for robust security from organizations, increase in remote workforce, rise in



concerns about cyber security, and rise in threats, fuels the growth of the user activity monitoring market.

However, the high cost of R&D for the advancement of solutions hampers the growth of the global market. Furthermore, the integration of UAM with security information systems and the adoption of UAM by various SME's are anticipated to provide major opportunities for the global market.

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The user activity monitoring market is segmented into component, deployment mode, organization size, application, industry vertical and region. In terms of components, it is bifurcated into solutions and services.

The solution segment is further sub-segmented into privileged session management, privileged

identity theft, privileged compliance, SIEM log management, user auditing & reporting, and user behavior analytics. The service segment is further divided into consulting services, training & education, and maintenance & managed services. By deployment model, it is categorized into on-premise and cloud.

As per organization size, it is segmented into large enterprises and small & medium enterprises. By application, it is segmented into system monitoring, application monitoring, file monitoring, network monitoring, database monitoring, and others.

As per industry vertical, it is categorized into BFSI, retail & agriculture, IT & telecom, education, healthcare, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the user activity monitoring market analysis are CyberArk Software Ltd, Centrify Corporation, Teramind Inc., TSFactory LLC., Balabit Corp, Securonix, Inc., Splunk Inc., Rapid7, Veriato Inc, and NetFort.

KEY BENEFITS FOR STAKEHOLDERS:

• The study provides an in-depth analysis of the global user activity monitoring market share along with the current trends and future estimations to elucidate the imminent investment pockets.

• Information about the key drivers, restraints, and opportunities and their impact analysis on the user activity monitoring market size is provided.

• Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the user activity monitoring industry.

• The quantitative analysis of the market size from 2019 to 2026 is provided to determine the user activity by monitoring market trends and potential.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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