

NEW CANINE CRAFT SODA LAUNCHES THIS APRIL, FULL OF FLAVOR FOR THIRSTY DOGS

A Great Taste Award winning premium soft drinks maker today launches its new range of soft drinks for dogs.

LONDON, UNITED KINGDOM, April 1, 2022 /EINPresswire.com/ -- A Great Taste Award winning premium soft drinks maker today launches its new range of soft drinks for dogs. Dubbed Soda Dog by Soda Folk, the soft drinks are all natural sodas with dog friendly flavours.

Tapping into the growing 'pet humanisation' trend, Soda Dog comes in two pooch-friendly varieties: Apple and Carrot, as well as Apple and Raspberry. Unlike with usual pet foods, Soda Dog is human friendly, and rewards the drinker with the same great taste.



Soda Dog craft sodas for dogs, Apple and Carrot flavor

Soda Dog Apple and Carrot is bursting with the flavour of soft, ripe apple and naturally sweet carrot. Apple and Raspberry is refreshingly different, rich, rewarding and indulgent with 28% natural fruit juice for a sharp, refreshing taste.

Simon Waterfall, Soda Folk's MD, said: "We think of our soda as a time machine in a can, using nostalgia-triggering flavours to transport drinkers to good times. We hope that Soda Dog will have the same effect, evoking memories that will get our furry friends' tails wagging. Whether it's that comforting memory of chasing its first ball, chewing its owners' slippers or peeing on its favourite lamp post, Soda Dog will evoke the best moments in a pup's life."

Soda Folk is available to buy from Sainsbury's, Ocado and all good grocers, while Soda Dog is available to select pooches direct from SodaFolk.com.

“

We think of our soda as a time machine in a can, using nostalgia-triggering flavours to transport drinkers to good times. Soda Dog will have the same effect, we hope, evoking good memories for pets.”

Simon Waterfall

scot devine

Generativ Ltd

+44 7957 381982

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)



Soda Dog craft sodas for dogs, Apple and Raspberry flavor

This press release can be viewed online at: <https://www.einpresswire.com/article/567210081>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.