

Menstrual Cup Market Top Companies, Business Growth & Investment Opportunities 2030

The rise in need to find environment friendly alternative for menstruation globally and increase in awareness regarding the benefits of using menstrual cups.



PORTLAND, OREGON, UNITED STATES, April 1, 2022 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Menstrual Cup Market by Product Type, Material, and Distribution Channel: Opportunity Analysis and Industry Forecast, 2019–2026,"The global menstrual cup market generated \$632 million in 2018 and is expected to reach \$963 million by 2026, registering a CAGR of 5.3% from 2019 to 2026. The reusable segment accounted for more than half of the total market share in 2018.

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- BLOSSOM CUP
- DIVA INTERNATIONAL INC.
- BLEURCUP
- INTIMINA
- JAGUARA, S.R.O.
- LUNE GROUP OY LTD.
- LENA CUP
- MOONCUP LTD.
- ME LUNA GmbH
- SAALT, LLC
- STERNE (SI-LINE)
- THE FLEX COMPANY
- UUKI COMPANY S.R.O.

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•Based on material type, the thermoplastic elastomer segment is expected to experience rapid

growth in the market and is projected to grow at a highest CAGR from 2019 to 2026.

- Depending on product type, the reusable menstrual cup segment holds the highest share in 2018, and is anticipated to continue this trend during the forecast period.
- By distribution channel, the online stores segment was the major revenue contributor in 2018, and is anticipated to continue this trend during the forecast period.
- Medically graded silicone generated the highest revenue in the global menstrual cup market in 2018, accounting for more than half of the global market in 2018.
- Asia-Pacific is estimated to grow at a CAGR of 6.3% during the forecast period.

The global menstrual cup market size has witnessed moderate growth in the past few years. The growth in awareness regarding the health benefits and hygiene of women and the cost-effective nature of the menstrual cups are the major factors that are expected to boost the market growth. Moreover, governments of many developed countries such as UK, Germany, and the U.S. promote the use of menstrual cup considering its biodegradability, safety, and hygiene specificity, which is further expected to boost the menstrual cups market growth during the forecast period. Thus, the rise in accumulation of disposed sanitary napkins and tampons has increased the need for environment friendly feminine hygiene products, which in turn is expected to fuel the demand for menstrual cups. However, cultural resistance in the developing countries and availability of other menstrual products are projected to hamper the market growth during the forecast period. Conversely, untapped markets in the developing countries are expected to offer remunerative opportunities for the market players in the near future.

The global menstrual cup market is segmented based on product type, material type, and end user. Based on product type, the market is bifurcated into disposable and reusable menstrual cup. Based on material type, the market is classified into silicon, natural rubber (latex) and thermoplastic elastomer (TPE). Based on end user the market is categorized into online stores and pharmacies & retail stores. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on product type, the reusable menstrual cups segment holds the maximum share and is also expected to be the fastest growing segment. This is attributable to the reusability cycle of these cups ranging from 1 to 10 years depending on the brand. Reusable cups are usually made of medical grade silicones that do not cause irritation and allergies and increases the demand among women population. Moreover, reusability and growth in demand for eco-friendly feminine hygiene products also boost the growth of the reusable cups segment during the forecast period.

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Recombinant Coagulation Factors Market

Atopic Dermatitis Treatment Market

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