

Mitch Gould of Nutritional Products International: Economy Adds Almost 431,000 Jobs in March

First Quarter Sees 1.5 Million New Jobs as Economy Withstands COVID-19, Inflation, and Russian-Ukrainian War

BOCA RATON, FL, UNITED STATES, April 1, 2022 /EINPresswire.com/ -- The U.S. economy added approximately 431,000 private-sector jobs in March, bringing first-quarter new hires to 1.5 million.

“We have learned to adapt to chaos,” said [Mitch Gould](#), Founder and CEO of Nutritional Products International, a global brand management firm based in Boca Raton, FL. “Plus, the real estate sector is hot and even the stock market has started rebounding.”

The [unemployment rate](#) also fell to 3.6 percent, a post-pandemic low. The government revised February’s jobs report upwards to 750,000 from the previously reported 678,000.

“

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Mitch Gould, CEO and Founder of Nutritional Products International

“We now have seen 11 months with job increases of more than 400,000,” Gould added. “If this rate continues, the economy will recoup all of the pandemic-related job losses by June.”

The continuing strength of the U.S. economy served as a backdrop for product manufacturers and retail buyers, who participated in last month’s ECRM’s “Weight Management, Nutrition, and Vitamin Program.”

ECRM brings buyers and brands with new products together for private one-on-one meetings.



Mitch Gould, the founder of NPI, is a third-generation retail distribution and manufacturing professional.

Buyers attending the ECRM event represent regional and national food, drug and mass health chains.

“NPI represented health and wellness brands looking to expand their retail distribution in the U.S.,” Gould said. “The NPI team met privately with retail buyers who represented major retail chains in the U.S.”

Gould said brands and retailers always welcome a growing job market.

“It was just two years ago when more than 6-million people were filing for unemployment benefits,” Gould said. “So far this year, we’ve added 1.5 million jobs plus people have started saving more money.”

Gould said many people spent less money during the pandemic, including postponing celebrations and vacations, which led to increased savings.

“Now, some consumers have built up discretionary funds and millions of others have returned to the workforce, which is great news for the economy,” Gould said.

NPI works with health and wellness brands that have new products they want to introduce to American consumers.

“I developed the ‘Evolution of Distribution’ platform, which gives product manufacturers a one-stop, turnkey operation to coordinate all aspects of a product launch,” Gould said. “NPI provides sales support, marketing services, logistics, and operational expertise to oversee new product campaigns.”

Gould said NPI goes beyond meeting regularly with retail buyers at ECRM events.

“NPI’s sister company, InHealth Media, manages a product launch marketing campaign that includes TV promotion, public relations, media outreach, and social media influencers.

“We provide all the services needed to launch a product in the U.S.,” he added.

For more information, visit www.nutricompany.com.

MORE ON NPI AND ITS FOUNDER

NPI is a privately-held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Mitch Gould, the founder of NPI, is a third-generation retail distribution and manufacturing

professional. Gould developed the "Evolution of Distribution" platform, which provides domestic and international product manufacturers with the sales, marketing, and product distribution expertise required to succeed in the world's largest market -- the United States. In the early 2000s, Gould was part of a "Powerhouse Trifecta" that placed more than 150 products on Amazon's new health and wellness category.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds such as Steven Seagal, Hulk Hogan, Ronnie Coleman, Roberto Clemente Jr., Chuck Liddell, and Wayne Gretzky.

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