

FLOX Robotics Enters Commercial Phase With Its First Ever Customer Delivery

Successful delivery of the OH-1 solution at FLOX's 1st ever customer Ekolsunds Slott & Wårdshus by Hjälstaviken Nature reserve, just South of Stockholm, Sweden

STOCKHOLM, STOCKHOLM, SWEDEN, April 1, 2022 /EINPresswire.com/ -- [FLOX](#) Robotics (FLOX AB) - a startup that provides artificial intelligence equipped autonomous drones, part of [STING](#)'s deeptech incubator - announced Friday that it has entered the commercial phase of its young existence, as it delivered and installed its OH-1 solution at FLOX's first customer Nils Lidbaum, a landowner

who had been suffering from wildlife damages from wild boar, deer and big bird species - out of which the latest are regularly present in dozens of thousands at his fields. This marks the kickoff of FLOX's 12-month commercial test phase which will take its solution to over a dozen different customers enabling FLOX to apply and further fine tune its technology across a multitude of different cultivated fields and young forest lands.

“

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FLOX CEO Sara Nozkova



The FLOX Team at its very first ever customer installation

“We say what we do, and then we pride ourselves to strive to also do what we say - we are over the moon that we managed to deliver on the earlier commitment we gave to Nils as well as to the public at large and shipped our solution this morning,” said FLOX CEO Sara [Nozkova](#). “Nils is customer 1 for FLOX so first of all I want to thank him for believing in us. The commercial test phase enables us to fully test our solution in critical areas such as durability, ruggedness and some of the technical real-world

applications, and see how the hardware holds up over extensive periods of usage, and provide our AI systems the ability to gain huge amounts of experience across a wide variety of different lands.”

Landowner Nils Lidbaum of Ekolsunds Slott & Wårdshus by Hjälstaviken Nature reserve, just South of Stockholm, Sweden, who welcomed the delivery of OH-1, FLOX's first ever commercial system, commented: "I have been watching FLOX grow since I first contacted them in summer 2021. The founders visited me in autumn that year to learn more about the property and my situation in regards to wildlife damages. Since then we have been in touch on a regular basis and now we are here - deploying their first ever commercial system! I am convinced that FLOX is the future of wildlife inventory and management and I am very happy to be a part of this historical moment."

The FLOX's Mission - Coexistence with Wildlife. Reimagined.

FLOX is turning what was previously a human-wildlife conflict to a new way of managing and protecting natural resources in shared landscapes. FLOX developed an autonomous, AI equipped drone solution that helps landowners and farmers to successfully repel wildlife in order to maximize agricultural output and protects young forests, in turn preventing agricultural expansion into natural wildlife habitats. FLOX's technology is currently also being tested in some of the Nordic countries as a possible solution to prevent collisions between trains and wildlife.

FLOX's Call to Action to Farmers & Landowners in Sweden & Northern USA

FLOX plans to deliver its solution to over a dozen different customers in the 12 months following this April month at Lidbaum's estate, bringing OH-1 one month at a time to each customer, enabling FLOX to apply its technology across a wide variety of cultivated fields and young forests, collect and learn from all the gathered data, rapidly iterate both the hardware as well as the software, all the while already delivering value to these early adopters. There are still some slots open for interested farmers or landowners in Sweden or Northern USA, targeted by wildlife, to become part of FLOX's 12-month commercial test phase - just send us an email if you are a farmer or landowner and interested in applying our solution: info@floxrobotics.com.

"We would also like to take this opportunity to thank everyone who has been with us since the beginning and contributed along the way. We especially want to call out two special individuals: our coach from KTH Innovation and someone who we truly regard as the godfather of FLOX, Hannes Eder Öhrström, who helped us from ideation to the concept stage. And Karin Ruiz, our coach at STING, who supported us to go from concept to first products and customers. We would not have been able to achieve this milestone this quickly without their help! On behalf of the whole FLOX team, thank you Hannes and Karin!"

About FLOX

FLOX is a Stockholm-based startup on a mission to reimagine coexistence with wildlife. The company was founded in December 2020, at the Royal Institute of Technology with support from KTH Innovation, with the aim to offer affordable tailor-made services provided by autonomous drones to protect crops and young plants from wildlife-related damages. Subscribe to FLOX's newsletter by sending an email with <subscribe> in the subject line to: info@floxrobotics.com

Are you a landowner or farmer plagued by wildlife and have interest becoming part of FLOX's 12-month commercial test phase? Just send us an email with <calltoaction> in the subject line and we will get in touch: info@floxrobotics.com.

If you are a journalist or an industry analyst and have any questions or would like to engage with FLOX CEO Sara Nozkova, please contact FLOX's press team at press@floxrobotics.com.

For general or customer inquiries, please contact FLOX at info@floxrobotics.com.

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