

eatCleaner® Produce Wash + Tasti-Lee® Vine Ripened Tomatoes Join Forces for Promo at Southern California Albertsons

LOS ANGELES, CA, US, April 1, 2022 /EINPresswire.com/ -- What: When consumers buy a <u>Tasti-Lee®</u> Tomato punnet, they'll get a free <u>eatCleaner®</u> biodegradable wipe sample inside and a \$1.00 off coupon towards awardwinning eatCleaner® Spray or Wipes.

Who: eatCleaner [®] award-winning sprays and wipes were developed by <u>Chef Mareya Ibrahim</u>, Author, Lifestyle and Nutrition Expert seen on The Food Network, and author of the book "Eat Like You Give a Fork: The Real Dish on Eating To Thrive." eatCleaner[®] fruit + veggie wash and wipes are the ONLY line of patented and lab-proven products that remove up to 99.9% more agricultural residue, wax, and pesticides than water alone – while helping produce last up to 5x longer, naturally. eatCleaner[®] products are new to Albertsons.

Tasti-Lee[®] Tomatoes are vine-ripened tomatoes that are non-GMO, garden fresh, and have up to 50% more lycopene. They bring significant improvements to health, flavor, and freshness in grocery store tomatoes with the right balance of sweet & tangy



flavor for an eating experience that will put a smile on your face.

Why: Consumers will have the chance to experience how easy it is to wash produce on the go with eatCleaner [®] wipes. They are the only biodegradable, food-grade wipes on the market and can be used to clean your tomatoes and other produce and can also be used on hands, mouth, utensils, and any other surface.

When: March 28 through the end of April 2022

Where: Albertsons in the Southern California region

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