

Mailing List Website has FRESH database of for Zoo park donors and Zoo gift shop customers throughout US North America

While there is a massive market for people with interest in donating to charitable causes, not every person wants to contribute to every cause

LAS VEGAS, NV, UNITED STATES, April 6, 2022 /EINPresswire.com/ -- Sprint Data Solutions Worldwide Marketing is a marketing company aimed at helping businesses find the clients and customers they need. Companies that prefer working with other companies will want access to business postal mailing lists. These databases also provide crucial details like the names of key decision-makers and their title to facilitate these high-volume transactions better.

Consumer postal mailing lists will provide more use for businesses or other organizations aimed at the general public. These lists can be made available based on the geographic and demographic requirements an organization has. Whether it's B2B or targeting the retail consumer, databases are available to meet these marketing needs.



Zoo Park Donors Mailing List is great for fund raising



Animal Donors Are Very Generous

The Beginnings Of Sprint Data Solutions Worldwide

Sprint Data Solutions Worldwide Marketing was the dream of a disabled veteran. After seeing the completion of military duty obligations, the next step was to move from military defense to economic growth. This would be achieved by helping businesses to find the clients and customers they need to stay productive and profitable. A small start-up was formed, and today,

that business has steadily grown and has staff with over 50 years of combined experience in the marketing industry.

Sprint Data Solutions Worldwide
Marketing made its first industry forays
during a period of imminent shift.
Traditional marketing techniques were
the primary tools in use, but there was
already an awareness of the rapid
inroads pioneering digital marketing
techniques made in the industry. The
company chose to work in direct mail
marketing, which had the secondary
effect of imparting critical lessons
about the power of data acquisition,
management, and analytics.

When digital marketing rapidly gained prominence in the industry, the company was well-positioned to take its data-management experience and pivot to implement and offer digital marketing services. This provided an early mover advantage that benefited both the company and the clients serviced.

Now, Sprint Data Solutions Worldwide Marketing has grown far beyond its initial service range of only the hometown of Las Vegas, Nevada. Databases provide coverage for the entire United States, including Alaska and Hawaii. There are also services available for organizations interested in reaching out to the rest of the continent with databases of both Mexico and Canada markets. And for companies that are now ready to move onto the global stage, databases are



Get RINO power on your next Zoo fund raising campaign



Zoo Donors Nationwide That Donate



Get a stampede of NEW donors on your next campaign

available for those that want to cross the Atlantic and enter into markets like France within the

European Union.

Zoos Are A Cultural Essential

The zoo and its concept and execution have come a long way from the early expectations of the 19th and 20th centuries. In those days, zoos were created with only minimal comforts in mind for animals. The expectation was that everything was fine as long as the animal was fed and not physically in danger. Of course, today, it's commonly understood that in the same way that imprisonment is not a healthy situation for a person, being locked in a small cage with nothing to do but eat has a similarly negative impact on animals that were brought into zoos to be displayed.

Today, zoos have radically changed. Education and experience for zoo visitors are still important. There's nothing more inspiring for many children than to see real-world animals lifted off the pages of their books or from the screens of videos they've watched. However, the level of care extended to animals now goes far beyond just safe shelter and feeding. It's no surprise then that as zoos have increased their commitment to animal care, this has also resulted in an equivalent rise in their financial demands. However, this is something that donors can help with, even through indirect methods, such as making purchases at zoo gift shops to support these organizations.

Targeting Appropriate Donors

Sprint Data Solutions Worldwide Marketing has Zoo park donor listings and even databases for people that have purchased items from zoo gift shops. The databases have geographical breakdowns, allowing organizations to conduct nationwide campaigns or target specific regions, such as only the Pacific Northwest, or even individual states like just California. Targeting only specific neighborhoods is possible, such as a charity drive directed specifically at Brooklyn residents in New York City.

More importantly, demographic breakdowns are also available to target specific groups. Things can be further narrowed from the general category of zoo donors or gift shop purchasers. So if there's a desire to appeal to a specific nationality, such as only people with a United Kingdom origin, or a particular faith, such as charity aimed at Christian donors, that's possible. Even financial categories are possible for targeting only high-net-worth individuals. Mailing addresses are always available, but other contact details can also be furnished. Email addresses are available for digital marketing campaigns, telephone numbers are available for those wishing to conduct a telemarketing campaign, and for SMS/Text-based marketing, cellular phone numbers can be provided as needed.

Some clients may be interested in hands-management of a direct mail campaign but feel reluctant to do so due to a lack of experience. For these concerns, turnkey direct mail solutions are available. This exceptional service provides guided, step-by-step expertise through every phase of a direct mail campaign. It's all handled under one roof from the conception to designing, manufacturing, and printing of materials, and finally, a selection of databases and

distribution. This eliminates the usual need to source for and vets different vendors and services for the different phases of the process.

<u>If you're interested in contacting zoo donors and zoo gift shop customers</u> around the country, contact Sprint Data Solutions Worldwide Marketing. You support an American company owned and operated by a disabled veteran when you work with us.

Annie English Sprint Data Solutions Worldwide Marketing +1 702-472-8668 email us here

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