

45.7% of Language Companies are Looking to Invest, Reports Nimdzi Insights

Reports from the Nimdzi 100 show the continued gain in momentum for investments and mergers and acquisitions (M&A) in 2021.

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/EINPresswire.com/ -- The annual language services industry report from [Nimdzi Insights](#) - a research firm in the language services industry, reports on the successes of the enterprises and the trends powering the niche space.

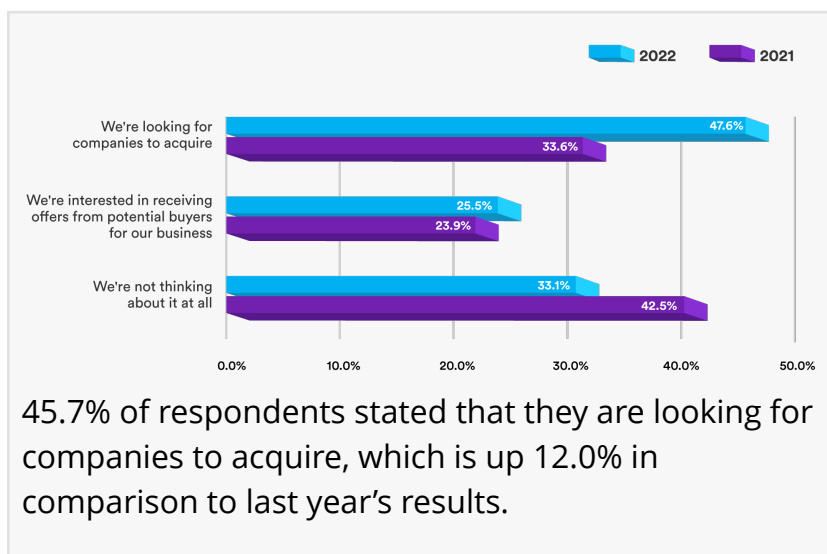
These ongoing activities have been the exact reason for such growth in the number of investors and private equity firms involved in the language industry.

The niche space, known to be impervious to crises, is the powerhouse for international communication through translation, subtitling, dubbing, transcreation, and other language services.



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Renato Beninatto, Co-Founder of Nimdzi Insights



firms looking to acquire.

Renato Beninatto, Co-Founder of Nimdzi Insights states, "As private equity money flows into language services, we see some consolidation not only at the top of the ranking. M&A is happening in all segments and all geographies for two main reasons: the language industry

continues growing and the margins are very good."

Data from the annual Nimdzi Insights report also shows that:

45.7% of respondents stated that they are looking for companies to acquire, which is up 12.0% in comparison to last year's results.

In addition, 26.4% are looking to sell, which is an increase of only 2.5% as compared to 2021 (confirming once more that there are fewer companies that want to sell than want to buy). The number of companies stating they are not thinking about M&A at all has decreased by 8.2%.

The full report is read by localization buyers, investors, savvy job seekers, and analysts; it can be downloaded [here](#).

About Nimdzi Insights

Nimdzi Insights is an international market research and consulting firm, based in Seattle, Washington. Nimdzi advises on mergers and acquisitions, investments in the language services and localization industry, localization programs, and provides business resources for global professionals.

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