

Virtual Classroom Market Forecast, 2019–2026 | What Will Emerge As A Key Opportunity?

The key factor responsible for driving the market growth is the application of connected devices in virtual classrooms.

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-- Continuous innovation of virtual classrooms and an increase in the adoption of virtual classrooms in corporate training and development are the major factors that drive the [virtual classroom market](#) growth.

In addition, an increase in the number of mobile learning applications and professional expertise with technology and digital learning fuels the growth of the virtual classroom market. However, lack of resources and infrastructure in industries and lack of industry standards hamper the growth of the virtual classroom market.

Furthermore, the adoption of new technology like machine learning and AI in the virtual classroom and the emergence of blended learning technology in a virtual classroom are anticipated to provide major opportunities in the virtual classroom market.

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The virtual classroom market is segmented into component, deployment mode, organization size, end-user, and region. In terms of components, it is bifurcated into solutions, hardware, and services.

The solution segment is further sub-segmented into content management, device management, unified communications & collaboration, security, and analytics & data visualization.



The service segment is further divided into professional services, training and consulting, deployment & integration, and managed services. By deployment model, it is bifurcated into on-premise and cloud. As per organization size, it is bifurcated into large organizations and small & medium organizations. By end-user, it is segmented into academic institutions and corporates.

The academic segment is further bifurcated into K-12 and higher education. Also, the corporate segment is divided into retail and e-commerce, healthcare & life sciences, government & public sector, BFSI, IT & telecom and, others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the global virtual classroom market analysis are IBM Corporation, Microsoft Corporation, Oracle Corporation, Cisco System Inc., Saba Software., Google (Alphabet Inc.), Panasonic Corporation, Hitachi, Ltd., Sony Corporation, and Blackboard Inc.

These players have adopted various strategies to increase their market penetration and strengthen their position in the industry. Current and future virtual classroom market trends are outlined to determine the overall attractiveness of the market.

KEY BENEFITS FOR STAKEHOLDERS:

- The study provides an in-depth analysis of the global virtual classroom market share along with the current trends and future estimations to elucidate the imminent investment pockets.
- Information about the key drivers, restraints, and opportunities and their impact analysis on the market size is provided.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the virtual classroom industry.
- The quantitative analysis of the global virtual classroom market from 2018 to 2026 was provided to determine the market potential.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as

well as those willing to enter the market.

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