

NY Firm Focused on Selling Products on Amazon Launches On-Demand Course to Help People Grow Amazon Based Businesses

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Rosenbaum Famularo & Segall, P.C. the law firm behind

AmazonSellersLawyer.com and BrandProtectionAmazon.com,

launched an On-Demand course that teaches people and companies how to grow their Amazon-based businesses called the Amazon Training Center.



**Rosenbaum
Famularo & Segall, P.C.**
BrandProtectionAmazon.com

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The initial course, BUILD VALUE INTO YOUR AMAZON-BASED BUSINESS, consists of 5 strategies to deploy to build value into Amazon-based businesses. Each strategy is broken down into multiple 3-5 minute modules that provide Do-It-Yourself guidance and immediately actionable take-aways. The strategies include:

- Building Value into Your Amazon Based Business by Treating it Like a Business
- Stopping Others from Stealing Your Sales with Warranties & The First Sale Doctrine

- Build Value into Your Amazon Based Business with Intellectual Property, Trademarks, Copyrights, Patents, & Trade Dress
- Building Value into Your Amazon Based Business with Press Releases
- Diversifying Your Factories & Products Sold...Don't Rely SOLELY on Chinese Factories.

The Amazon Training Center also encompasses bonus mini-courses on Amazon Policies as well as compilations of the firm's most poignant videos from its YouTube channel.

Rosenbaum Famularo & Segall, P.C., is based in Long Beach, New York and focuses on issues people, companies and brands face when products are sold on Amazon.com.

Source:

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