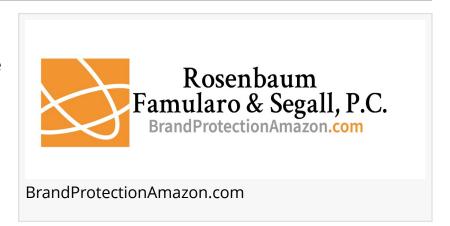


NY Firm Focused on Selling Products on Amazon Launches On-Demand Course to Help People Grow Amazon Based Businesses

LONG BEACH, NEW YORK, USA, April 6, 2022 /EINPresswire.com/ --Rosenbaum Famularo & Segall, P.C. the law firm behind

<u>AmazonSellersLawyer.com</u> and BrandProtectionAmazon.com,

launched an On-Demand course that teaches people and companies how to grow their Amazon-based businesses called the Amazon Training Center.



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CJ Rosenbaum

The initial course, BUILD VALUE INTO YOUR AMAZON-BASED BUSINESS, consists of 5 strategies to deploy to build value into Amazon-based businesses. Each strategy is broken down into multiple 3-5 minute modules that provide Do-It-Yourself guidance and immediately actionable take-aways. The strategies include:

- ☐ Building Value into Your Amazon Based Business by Treating it Like a Business
- ☐ Stopping Others from Stealing Your Sales with Warranties & The First Sale Doctrine
- ☐ Build Value into Your Amazon Based Business with Intellectual Property, Trademarks, Copyrights, Patents, & Trade Dress
- ☐ Building Value into Your Amazon Based Business with Press Releases
- ☐ Diversifying Your Factories & Products Sold...Don't Rely SOLELY on Chinese Factories.

The Amazon Training Center also encompasses bonus mini-courses on Amazon Policies as well as compilations of the firm's most poignant videos from its YouTube channel.

Rosenbaum Famularo & Segall, P.C., is based in Long Beach, New York and focuses on issues people, companies and brands face when products are sold on Amazon.com.

Source:

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