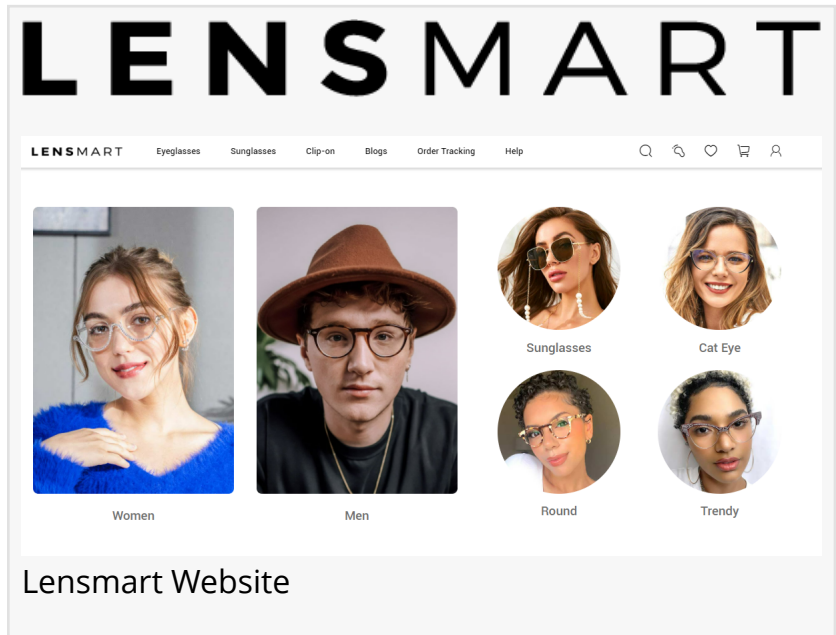


Glasses Brand Lensmart Upgraded from UI to UX

Lensmart is set to upgrade its website to a new UI and UX in early April. This upgrade launched big changes on the platform and enhance user experience.

NEW YORK, UNITED STATES, April 7, 2022 /EINPresswire.com/ -- Glasses are a personal accessory that depicts individuals' styles and preferences. 2022 is taking the styles a notch higher with new trends hitting the market already. A reputable glasses brand [Lensmart](#) is taking the lead in introducing new, colorful, and stylish brands of glasses to the market at low prices.



From vintage-style aviators, oversized frames, and colorful frames, to tortoiseshell frames, wireframe glasses, and thick rim dark frame glasses, there is so much you can explore on the Lensmart online store.

In keeping up with its commitment to delivering excellent customer satisfaction and exceptional user experience, Lensmart is introducing new features and upgrades to its platform.

What the Lensmart Website Upgrade Means for Customers

Lensmart is set to upgrade its website to a new UI and UX in early April. This upgrade launched big changes on the platform and enhance user experience, including increased page speed, UI, and UX, among others. This new upgrade will bring diverse improvements to customers' shopping experience on the platform.

With the new upgrade, customers can seamlessly and easily navigate through the platform to choose preferred products and complete their orders without stress. They can also easily interact with different brands of eyewear to choose the perfect pair that suits their styles and

taste.

There will also be a significant improvement in the checkout experience and a reduction in the number of steps required to complete transactions on the site.

Why This Change?

Lensmart is committed to delivering excellent customer satisfaction through better matching of customers' tastes, styles, and preferences. Premised on this background, the company has taken the step to create a well-thought-out strategy for meeting and surpassing its customers' expectations while shopping on its platform through an upgrade from UI to UX.

With this upgrade, the company puts its customers first by delivering an exceptional user experience supported by an immersive interaction between the customers and the products on the site.

The new upgrade will ensure a more robust experience, a quicker checkout process when shopping on the platform, and an easy, efficient, and pleasant brand experience on the platform.

This will guarantee quicker time-to-market, price to glasses styles match-up, improved customer loyalty, and ultimately increased revenue generation for the company.

Return and Replacement Policy

As part of its commitment to ensuring excellent customer satisfaction while shopping on its platform, Lensmart has also developed a comprehensive return and replacement policy that takes the risk off the customers.

The brand offers a 365-day warranty that covers clear defects in material and workmanship with a one-time replacement of the product. The company also offers free replacement and return service, which can be made within seven days after your order has been delivered.

Suffice to mention that the cost of exchange shipping will be borne by the customers during the return process. Any returns and replacement requests made after the seven days window will only be provided with a one-time reissue of the product or a 50% refund of the price of the product.

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