

Anna Nilsson and Wendy Bratton Interviewed by Fotis Georgiadis

*Anna Nilsson, Head of Design and Research at Varjo.
Wendy Bratton, founded Diem Notary to Go.*

GREENWICH, CT, USA, April 8, 2022

/EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

Like those interviewed in the two article excerpts below, Fotis Georgiadis is making waves in the marketing world by using the latest technologies to boost corporate image and branding. Such an important area for companies to focus on that doesn't always get the attention it requires for success, whether it is for a new product launch or an established business looking to grow their client base. Reach out to him at the below contact options to get started now.

-

Anna Nilsson, Head of Design and Research at Varjo

What are the 3 things that concern you about the VR, AR and MR industries? Can you explain? What can be done to address those concerns?

The concerns around VR revolve very much around the same themes as in digitalization and IT services, but on a broader scale. Corporate data security, protection of personal data and identities—these are issues that all companies who care for their customers take very seriously.



Anna Nilsson, Head of Design and Research at Varjo

VR and mixed reality bring yet another layer on top of all that — psychological safety and social inclusion. How should people behave and treat each other in these new immersive, social settings? There are rules for what's acceptable conduct in the real world, and we need to translate those habits into the virtual worlds. Topics I am working on daily address the questions of how people are represented in virtual settings, and how we support and enforce equality in VR.

VR can allow people to go to places they can't physically reach, whether it's due to geographical and physical constraints or disabilities. We have a great opportunity to use the technology to build a more equal and accessible world for us all.

I think the entertainment aspects of VR, AR and MR are apparent. Can you share with our readers how these industries can help us at work?

Virtual and mixed reality have tremendous potential for education and training. For example, I am personally one of those people who learn by doing.

“

VR can allow people to go to places they can't physically reach, whether it's due to geographical and physical constraints or disabilities.”

Anna Nilsson, Head of Design and Research at Varjo

Trying with my own hands, being there in the situation or space myself, has a way of building muscle memory and a sense of having done it already in real life which can't compare with reading about it in books or seeing someone else do it. I am always making jokes that I could have sat in a bus or on a passenger seat a dozen times to go someplace new, but if I'm asked to drive there myself, I'll still need a map and instructions to find the way there. But once I've driven there myself, I know how to get there on

my own.

This can apply to learning any difficult procedure. Did you ever find yourself yawning when someone was showing you their holiday pictures? They are so excited about the pictures, but we can feel like outsiders looking at them because we weren't there. The person who went there in person has formed a much stronger experience of the place and the events, and the photo brings those memories alive. So, if I am asked what is the thing that can make mixed and virtual



Wendy Bratton, founded Diem Notary to Go

reality scale beyond entertainment, I am putting my bets on training and education. Already today, helicopter pilots in Europe can log official training hours using Varjo headsets, and medical schools are teaching human anatomy with our human-eye resolution VR. The potential for learning is enormous.

[Read the rest of the interview here](#)

-

Wendy Bratton, founded Diem Notary to Go

Can you share five of the best words of advice you've gotten along your journey? Please give a story for each.

Stay top of mind. It's important to stay connected with friends, business colleagues and anyone else you meet along the way. I've just started to engage more on my personal Facebook page. People want to work with someone they like and know is a good person.

Make progress each day! You'll have good days, bad days, overwhelming days, too tired days, I'm awesome days, I can't go on days, and every day you'll still show up! You must keep going.

Put away the fear and go for it. You automatically lose the chances that you don't take! This is a big one for me. Every time I have pushed through, I've been pleasantly surprised.

Go the extra mile—it's never crowded! My extra mile is sending my customers a handwritten note after meeting them. Everyone loves to receive happy mail.

In order to be irreplaceable, one must always be different. I make sure to be present at every notary appointment. For loan closings, I am efficient and try to sprinkle a little fun at the settlement table. This is a happy time! For hospital visits, I put on my compassionate hat. Most times hospital visits are not a happy time. It's critical to be understanding and compassionate. Every appointment different and a notary must be present.

[Finish reading the interview here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

Contact and information on how to follow Fotis Georgiadis' latest interviews:

Website: <http://www.fotisgeorgiadis.com>

Email: fg@fotisgeorgiadis.com

LinkedIn: <https://www.linkedin.com/in/fotis-georgiadis-994833103/>

Twitter: <https://twitter.com/FotisGeorgiadi3> @FotisGeorgiadi3

Fotis Georgiadis

fotisgeorgiadis.com

+1 203-983-1234

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/567832110>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.