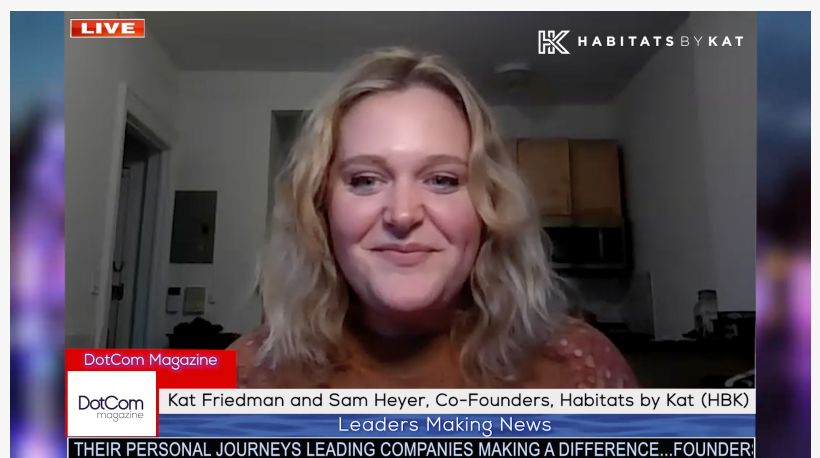


# Kat Friedman, Sam Heyer, & Habitats by Kat (HBK) Leading The Way Supporting Travel Consultants To Become Their Own CEO

*Kat Friedman and Sam Heyer, Co-Founders of Habitats by Kat, joins other leaders, trailblazers, and thought leaders interviewed for the popular DotCom Magazine*

SAN FRANCISCO, CALIFORNIA, UNITED STATES, April 11, 2022

/EINPresswire.com/ -- Andy "Jake" Jacob, CEO of [DotCom Magazine](#) interviews [Kat Friedman and Sam Heyer](#), Co-Founders of [Habitats by Kat](#) for the Magazine's Entrepreneur Spotlight Television Series, which is featured on The Binge Networks TV Channel as featured on Apple TV, Amazon TV, Sony, ROKU, Samsung, LG, and many others. Kat Friedman and Sam Heyer joins other leaders selected by the editorial team of DotCom Magazine to be interviewed on the top trending show.



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It was great having the dynamic duo of Kat Friedman and Sam Heyer on the show. I love what they are doing with Habitats by Kat, and they have a very unique approach with their platform.”

*Andy Jacob*

## About Habitats By Kat

Habitats by Kat (HBK) is a travel entrepreneur community providing the necessary platforms for those interested to build their own travel business and brand. They are proud to be the first travel community, or better yet “HABITAT”, that focuses on real estate. HBK’s role is to remain behind the scenes while supporting consultants to become their own CEO. They believe each entrepreneur should be empowered to develop their own brand voice and they are the secret toolbox.

At Habitats by Kat (HBK), they approach the travel industry and being a “host agency” differently

from the rest of the industry. Their goal is to attract the next generation of travel professionals who perceive being a “travel agent” as a dying breed. For this reason, they have created a platform that speaks to Millennials and Gen-Z with digital marketing, custom hotel technology and unique suppliers in mind with a strong sense of community. In today’s world, people can find travel tips and ideas on TikTok and Instagram; they are helping those on these platforms (aka travel enthusiasts, bloggers, influencers, etc.) monetize their social accounts and reach further.

They believe selling travel means many things, not just booking hotels, resorts, and cruises. They have community calls but also provide one-on-one coaching whenever you need support. Kat (founder) has 10 years of hotel experience and was in Marriott’s Global Sales Organization managing an account portfolio of 50 million. Sam (co-founder) was a VP at a PR healthcare agency based in NYC/LA. With their combined experiences, they have you covered with all aspects of your business.

They allow those with no travel experience to join their community. If you have an entrepreneurial spirit, starting an online travel brand is 100% possible. They have consultants with experience in tech, real estate, content writing, healthcare, fashion, etc., who bring their best practices and skills to earn money through travel. They believe these experiences are valuable for everyone to learn from.

They have access to first-class hotel technology where they can build a custom hotel booking engine specific to a market you want to represent, and you can earn commissions from each reservation made:

Schedule a consultation today to learn more about them and their community of travelers. They can’t



The DotCom Magazine Game Changers Edition



The DotCom Magazine Exclusive Entrepreneur Spotlight Series

wait to connect with you!

They have also established a partnership with Threads Worldwide given their shared mission and passion to empower women around the world.

Threads Worldwide puts income and resources into the hands of impact-driven women around the world through the fair trade of handcrafted jewelry, accessories, and home goods. They have artisan partners in 8 countries across the globe – Bolivia, Ecuador, Ethiopia, Guatemala, India, Indonesia, Uganda, and Vietnam.

Through this partnership their travel CEOs are able to expand their services, increase connections for their clients, earn additional income – and even free trips – while expanding a global marketplace.

Andy Jacob, CEO of DotCom Magazine says, “The interview with Kat Friedman and Sam Heyer was amazing. The success of Habitats by Kat is a true testament to their team and their people. It was a real honor to have Kat Friedman and Sam Heyer on the video series.

Andy Jacob says, “It’s the goal of DotCom Magazine to provide the absolute best in what entrepreneurship has to offer. We have interviewed many of the world’s leading entrepreneurs in their respective field. It takes amazing leadership to build a company like Habitats by Kat. There are so many powerful and talented entrepreneurs throughout the world, and I am extremely fortunate to interview the best of the best. I always come away humbled by how many talented people are building amazing companies. As we scout the world for interesting entrepreneurs and companies, it is always a wonderful experience to meet leaders like Kat Friedman and Sam Heyer who are forging an incredible path for others. At DotCom Magazine, we believe entrepreneurs are the heartbeat of the world. We believe it is a world where risk takers must be lauded, saluted, and respected. Successful entrepreneurs get up every morning and



The DotCom Magazine PR Issue



The Power Of Zoom Interview Issue



give an amazing effort. We salute the business leaders of this world like Kat Friedman and Sam Heyer”.

## ABOUT DOTCOM MAGAZINE

DotCom Magazine is a leading news platform providing fascinating interviews with news makers, thought leaders, and entrepreneurs. DotCom Magazine is the leader in putting people with insatiable entrepreneurial spirit at the forefront of every story it covers. The Entrepreneur Spotlight Interview Video Series looks at business through the lens of a successful entrepreneur's mindset. The Entrepreneur Spotlight Series has included high-profile leaders, including Inc 500 founders, Ted Talk presenters, ABC Shark Tank participants, venture backed visionaries, prolific CEO's and Founders, and many other wonderful thought leaders and entrepreneurs. DotCom Magazine covers Founders and CEO's making a difference. Regardless of who the entrepreneur is, where they live, or what they are doing, if it is interesting and newsworthy, DotCom Magazine covers it. In selecting entrepreneurs for this important video series, we consider the newsworthiness of the story and what our viewers want to learn about. If something is important to our viewers, it is important to DotCom Magazine. The people at DotCom Magazine believe in including a diverse range of entrepreneur voices in our interviews, and actively pursuing entrepreneurs making a positive difference in the world.

andrew jacob

DotCom Magazine

+1 602-909-9890

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