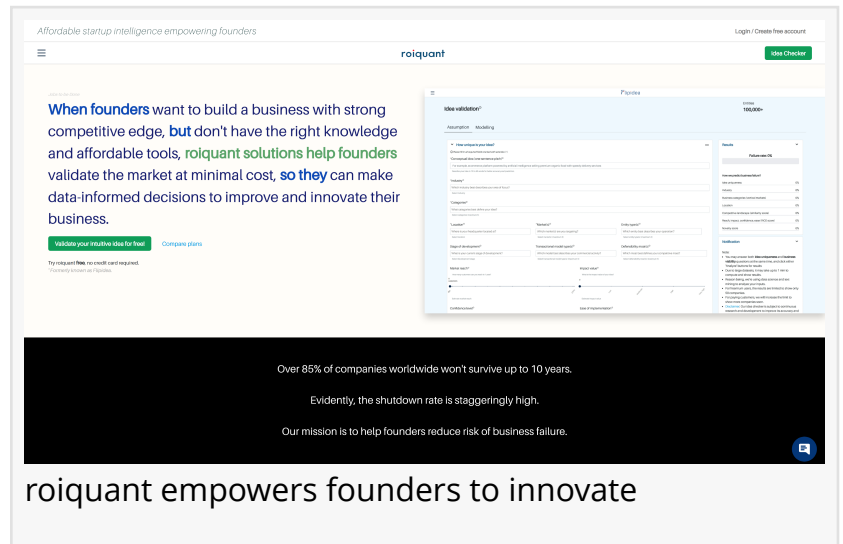


Flipidea rebrands as roiquant, affordable startup intelligence allowing founders build high-ROI and competitive business

The rebranding will reflect its mission to help founders reduce risk of business failure

B.S.B., BRUNEI, April 11, 2022 /EINPresswire.com/ -- After achieving its recent product development milestones, the affordable startup intelligence company redesigned its name as roiquant (pronounced as roi-kwant) to better position its brand in helping founders build strong competitive business and generate higher return on investment.



□ Why it matters: Most business intelligence solutions are highly priced because they are primarily developed for corporations solving enterprise problems.

“

During our customer validation, I learned there aren't many affordable startup intelligence powered by quant systems to serve founders and venture capitalists at the early stage. In fact, almost none.”

Paul Lee, Co-founder and CEO of roiquant

□ “In other words, built for the “big boys with big price tags”. So in order to help smaller companies (the “small boys”) build competitive businesses returning high ROI, I envisioned an affordable business intelligence solution built with intelligent quant systems to empower startup founders”, says roiquant co-founder and CEO Paul Lee.

□ “This is why our new brand name roiquant, a combination of two words “ROI and quant”, is derived to best align with our value proposition.”

[Got an intuitive business idea? We help reduce risk of business failure.](#)

□What's new: In its recent product launches, the company released a proprietary pitch deck analytics in beta mode, which leverages text AI technologies to analyze the commercial viability and fundability of a business.

□How you benefit: Customers can learn to create, distribute, and capture value for their target audience in a structured and tangible approach while building their fundraising pitch deck, such as easily get real-time analysis and feedback to improve value creation in their business, or innovate through business model reconfiguration to offer greater competitive advantages, and so on.

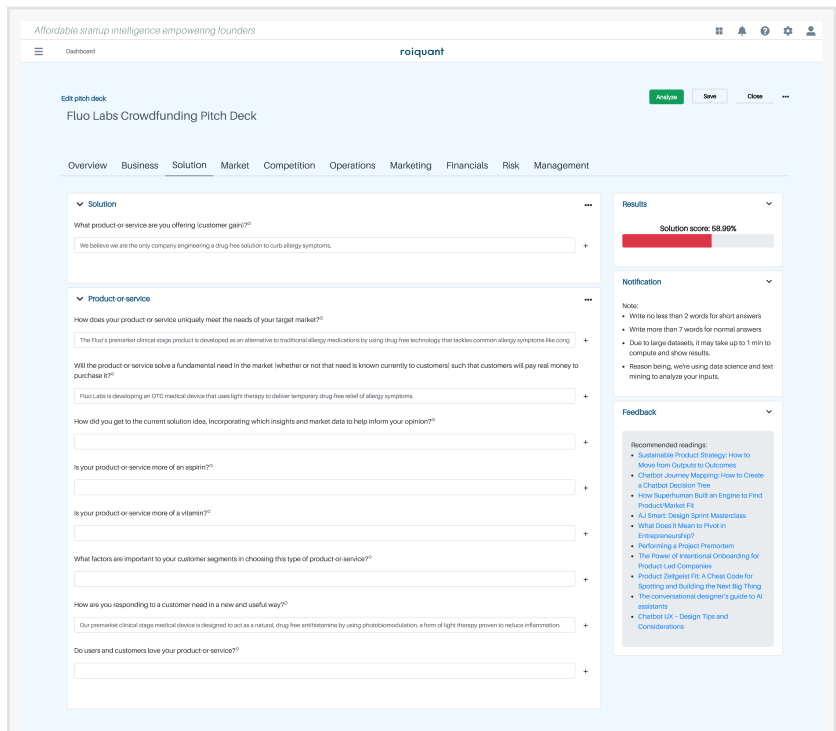
[Fundraising? Our pitch deck analytics perform evidence-driven assessment.](#)

□What's next: The company also recently announced that it is planning its first virtual preseed startup competition, powered by its roiquant solutions.

□"With our equity-free prize money, we aim to groom world-class founders by turning their ambitious dreams into impactful realities that make the world a better place, and attract real potential preseed or seed investment from our partnering investors", says Lee.

□More information will be shared in the coming months.

[Join waitlist & receive latest news about our preseed startup competition.](#)



Analyze commercial viability while building fundraising pitch decks



Join roiquant's preseed startup competition waiting list

About roiquant

With huge value free plan, roiquant (roi-kwant) offers affordable startup intelligence to founders building high-ROI (return on investment) and strong competitive business. When founders want to build a business with strong competitive edge, but do not have the right knowledge and affordable tools, roiquant solutions help founders validate the market at minimal cost, so they can make data-informed decisions to improve and innovate their business. For more information about roiquant's award-winning solutions, visit www.roiquant.com, follow @roiquant on Twitter, and join discord.io/roiquantCommunity on Discord.

Joanna Lee

Roiquant Inc.

+673 236 7000

joanna@roiquant.com

Visit us on social media:

[Twitter](#)

[Facebook](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/567959530>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.