

NatureGrowth Incubator wins tender to operate first-of-its-kind Agtech-focused technology incubator in the city of Sderot

SDEROT, ISRAEL, April 12, 2022

/EINPresswire.com/ -- The [Sderot Municipality](#) announced that the [NatureGrowth](#) incubator has won the first tender in the city's history to operate a technological incubator. The incubator will be operated from the historic 'Tzaholulim' hall building, in the center of Sderot, which is currently being modernized to a contemporary tech facility with labs measuring 750 square meters, for a cost of over 3,000,000 NIS.



NatureGrowth Center, Sderot (illustration)

NatureGrowth is the first tech incubator in Israel focused on incubating Agtech innovations in a high-budget platform. NatureGrowth's ambitious plan calls for the creation of no less than 80 new globally disruptive companies, from its new home in Sderot, with unparalleled levels of funding, facilities and services. Oren Heiman will lead NatureGrowth as the CEO, as a full time Chief Business Officer and head of the Investment Committee.

“

Oren Heiman have emerged as two professional entrepreneurs, motivated and with values that match Sderot's vision, to turn the city into an innovation center.”

Alon Davidi, Mayor of Sderot

The incubator has entered agreements with the 7 leading universities in Israel, with the [Volcani](#) Institute for Agricultural Research (ARO) and with the Center for Mariculture in Eilat. Most of the investments in NatureGrowth, totaling \$40M, will be from investors from

outside of Israel. NatureGrowth has recently launched a permanent office in Dubai and it is in the process of creating satellite offices in several additional agricultural centers worldwide. The incubator expects to be fully operation in Q3 and to incubate in a rate of 12 new companies per annum.

Alon Davidi, Sderot's mayor, stated, "We are very pleased that NatureGrowth Incubator has won the tender. Oren Heiman have emerged as two professional entrepreneurs, motivated and with values that match Sderot's vision, to turn the city into an innovation center. The Western Negev is the grain barn of the State of Israel and is home to some of the most advanced agricultural R&D centers in the world. The portfolio companies in Sderot are expected to create a significant change on a global scale. We will do everything we can to help NatureGrowthIncubator succeed in its ambitious plans to establish 80 new companies by 2030. "



Alon Davidi, Mayor of Sderot and Oren Heiman, CEO of NatureGrowth at Sderot City Hall

Oren Heiman, CEO of NatureGrowth, noted, "After almost a year of work and building a pool of global investors with a shared vision with us when it comes to promoting advanced agriculture in the world, we have found a permanent home in Sderot. Anyone who has visited Amdocs' new building in the industrial area, seen the massive amount of construction in the northern part of the city and is familiar with the change of the train route to a 50-minute drive from central Tel Aviv, understands the trend and huge potential in the city. I very much appreciate the long-term vision that Alon Davidi, together with Gilad Avrahami, the director general of the municipality, is promoting, of turning the city of Sderot into a major innovation center in Israel."

On NatureGrowth Incubator

Co-founder Oren Heiman, updated about the activities of the Incubator's Investment Committee "In the past month, we have already met with several dozen entrepreneurs and scientists from the Volcani Institute, the Israeli Mariculture Institute and from universities from Israel and abroad. We have created a unique economic arrangement that is very attractive to entrepreneurs, allocating up to \$1.5M per year, professional and comprehensive guidance and professional assistance in maturity and completing the first round of financing. We expect several hundred applications each month of ideas that address real global needs and require up to 2 years of incubation. "

On the Center of Sderot

Yigal Bracha, director of the Innovation and Technology Division at Sderot Municipality, added, "Winning the NatureGrowth incubator is another milestone we are making to promote the city of Sderot as a center for regional technological entrepreneurship. The largest technology in the western Negev, in accordance with the vision and leadership of Mayor Alon Davidi.

Oren Heiman
NatureGrowth LP
+972 543153033

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/568263091>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.