

Population Health Management Market Size, Share, Trends, Analysis, Growth, Report and Forecast by 2022-27

The global population health management market reached US\$ 48.6 Billion in 2021 and reach US\$ 163.3 Billion by 2027 exhibiting a CAGR of 21.30% during 2022-27.

SHERIDAN, WYOMING, USA, April 12, 2022 /EINPresswire.com/ -- Population

health management (PHM) is the system of classifying individuals in the healthcare, pharmaceutical, and insurance sectors. It collects and analyzes health-related data of

patients to provide a wide variety of services such as patient engagement, care coordination, integration, value-based care measurement, data analytics, and health information management. PHM is a patient-friendly platform that maintains and improves the health conditions of different groups. It also regulates the treatment costs by providing cost-effective alternatives, eases patient communication, reduces risk stratification, improves data aggregation, and care coordination.

Report Metric

Historical: 2016-2021

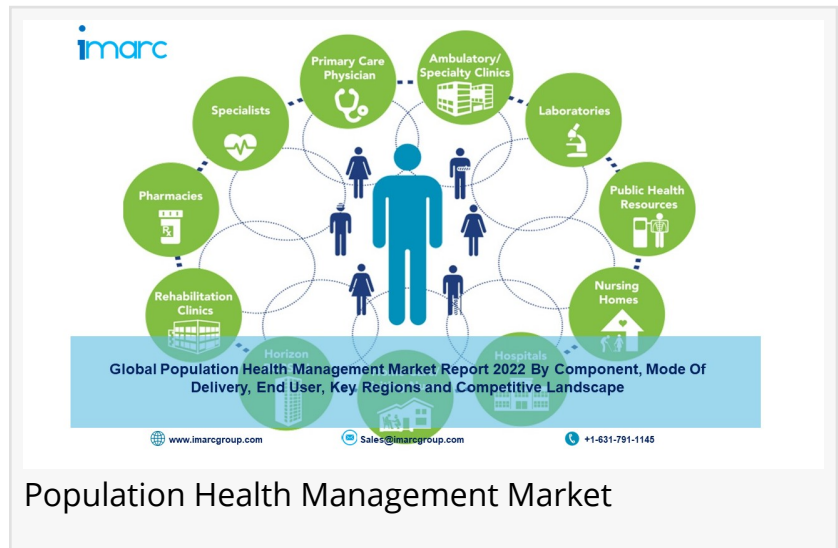
Base Year: 2021

Forecast Year: 2022-2027

The global [population health management market reached a value of US\\$ 48.6 Billion](#) in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 163.3 Billion by 2027 exhibiting a CAGR of 21.30% during 2022-2027.

Population Health Management Market Trends and Drivers:

The global PHM market is primarily driven by the rising instances of chronic and acute diseases, especially among the geriatric population. In addition to this, PHM provides real-time access as



Population Health Management Market

well as medical information to both patients and healthcare providers, thus fueling the market growth.

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Nowadays, the increasing penetration of IT solutions in business intelligence solutions and data analytics is creating a positive outlook for the market.

Besides this, the integration of advanced analytics solutions is also enhancing the digital delivery of data and the generation of precise models.

Furthermore, technological advancements in the PHM system that offers faster and more accurate diagnoses, coupled with the adoption of personalized medicine are anticipated to facilitate market growth in the upcoming years.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Global Population Health Management Market 2022-2027 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Allscripts Healthcare Solutions Inc., Athenahealth Inc., Cerner Corporation, eClinicalWorks, Health Catalyst Inc., International Business Machines Corporation, Koninklijke Philips N.V., Lightbeam Health Solutions, McKesson Corporation, Nextgen Healthcare Inc., Optum Inc. (UnitedHealth Group Incorporated) and Symphony Performance Health Inc. (Press Ganey Associates).

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The report has segmented the market on the basis of region, component, mode of delivery and end user.

Breakup by Component:

- Software
- Services

Breakup by Mode of Delivery:

- Cloud-based
- Web-based
- On-premises

Breakup by End User:

- Healthcare Providers
- Healthcare Payers
- Employer Groups
- Government Bodies

Breakup by Region:

- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)
- Middle East and Africa

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Key highlights of the report:

- Market Performance (2016-2021)
- Market Outlook (2022- 2027)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology

organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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