

Viral Molecular Diagnostics Market Size, Share, Trends, Growth, Analysis, Industry Overview & Forecasts To 2026

The Global Viral Molecular Diagnostics Market Size is expected to reach USD 19.8 billion by 2026, recording a CAGR of over 9%

NEW YORK, NY, UNITED STATES, April 12, 2022 /EINPresswire.com/ -- A novel report on global [Viral Molecular Diagnostics Market Size](#) has been recently published by Reports and Data

that offers a comprehensive overview of the overall market scenario along with emerging market trends. The report provides details information of market size, market trends, drivers, restraints, growth opportunities and challenges. The report is curated using various analytical tools such as SWOT analysis and Porter's five force analysis to help user understand about current market dynamics and the data is well-presented using charts, diagrams, graphs and other pictorial presentations.

Market Dynamics:

The pharma and healthcare sector has significantly advanced in the recent years and is expected to register steady revenue growth over the forecast period owing to rapid innovations in medical technology, increasing investments, rising healthcare expenditure and high adoption of advanced products and systems. Factors such as rising prevalence of chronic diseases such as diabetes, cancer, cardiovascular diseases, and neurological disorders across the globe, rising cases of coronavirus, improving healthcare infrastructure and research facilities, and increasing adoption of remote patient monitoring services and home care settings are expected to fuel global market revenue growth over the forecast period. In addition, increasing number of hospitals and ambulatory care centers worldwide, high demand for personalized medicine, increasing investments in drug discovery and growing investments by public and private sectors are expected to drive global market growth in the coming years.



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Leading companies operating in the market are:

Abbott Laboratories Inc.
Affymetrix Inc.
Auto Genomics Inc.
Becton Dickinson and Company
bioMérieux SA
Hoffmann-La Roche Ltd.
Illumina Inc.
Meridian Bioscience Inc.
Qiagen NV
Thermo Fisher Scientific Corporation
Bio-Rad Laboratories
Olympus Corporation T.
Gen-Probe, Inc.

Competitive Landscape:

The report also focuses on details of each market player including its global position, financial standing, revenue generation, company overview, product & service portfolio. The Viral Molecular Diagnostics Market Size is extremely competitive and consists of several key players at regional and global level. Key players are focused on adopting various strategies such as new product launches, mergers and acquisitions, investments in R&D, partnerships, joint ventures and collaborations to strengthen their market position and enhance product portfolio.

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The report also offers detailed insights about market segmentation based on type, application and regional bifurcation:

Viral Molecular Diagnostics Market Segmentation:

Market segment by Virus Type:

Hepatitis B Virus (HBV)
Hepatitis C Virus (HCV)
Human Immunodeficiency Virus (HIV)
Human Papillomavirus (HPV)
Others

Market segment by Application:

Infectious Diseases
Genetics
Blood Screening
Microbiology
Others

Market segment by End-User:

Hospitals
Laboratories
Academic Institutions
Others

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Regional Outlook:

North America
U.S.
Canada
Mexico
Europe
Germany
U.K.
Italy
France
BENELUX
Rest of Europe
Asia Pacific
China
India
Japan
South Korea
Rest of APAC
Latin America
Brazil
Rest of LATAM
Middle East & Africa
Saudi Arabia
U.A.E.
South Africa
Rest of MEA

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