

IPwe Announces LiDAR Smart Pool

Innovation leader announces new Smart Pool in LiDAR technologies

PARIS, FRANCE, April 13, 2022 /EINPresswire.com/ -- IPwe, a one-stop innovation platform for licensing emerging technologies, announced the [LiDAR Smart Pool](#) today, to encourage the adoption of LiDAR technology.

IPwe has already launched three other [Smart Pools](#) in blockchain, metaverse,

and digital link technologies, with over 200 members in just 3 months, representing unprecedented growth in the intellectual property space. Smarts Pools are a cost-effective approach for small players in emerging technologies such as SMEs and start-ups, to expedite

technology licensing that is traditionally done on a bespoke and non-transparent basis. The LiDAR Smart Pool is simple: the Founders, leaders in the LiDAR technology space, contribute licensing rights to selected patents to the pool, and Members join and are free to build on these key innovations to further enhance adoption and greater economic opportunity.

“

The LiDAR Smart Pool is a tremendous opportunity for innovative companies like SkanSense. The process was simple and the first contact with IPwe to launch took less than two weeks.”

*Cristina P. Magnusson,
Founder and CEO of
SkanSense*

The first Founder for the LiDAR Smart Pool is Madrid-based SkanSense, led by Founder and CEO, Cristina P. Magnusson. “The LiDAR Smart Pool is a tremendous opportunity for innovative companies like SkanSense. The process was simple and the first contact with IPwe to

launch took less than two weeks. I will be working closely with the IPwe team to select key players in the LiDAR ecosystem, such as SMEs and larger innovators, and engage them in the Smart Pool as Founders and Members. LiDAR technology is entering a critical phase of adoption with applications in multiple industries and I look forward to leading this effort,” said Ms. Magnusson.

LiDAR (Light Detection and Ranging) is a technology that employs light in the form of a pulsed laser and a highly accurate method to measure distances, enabling improvements in everyday



life like detailed mapping for autonomous vehicles, robotic vehicles, consumer goods and multiple other applications. IPwe believes that the LiDAR Smart Pool will enable adoption and further innovation, accelerating the global LiDAR market, which was valued at \$1.5 billion in 2020, to its projected \$7 billion by 2027.

The logo for skanSENSE is displayed in a blue, sans-serif font. The word 'skan' is in lowercase, and 'SENSE' is in uppercase. The logo is centered within a white rectangular box that has a thin grey border and a light grey gradient at the bottom.

"We strongly believe that essential technologies should be publicly available to everyone rather than being locked away in patents," says Erich Spangenberg, IPwe's CEO. "With our Smart Pools, IPwe has been at the forefront of what it means to unlock innovation for all, and we are thrilled to be able to do so in another technology industry, LiDAR technology."

Interested companies can contact IPwe via our website at <https://www.ipwe.com> or email us at support@ipwe.com.

About IPwe

Founded in 2018, IPwe is a global innovation platform leveraging the power of artificial intelligence, predictive analytics, and blockchain technology. Through the IPwe Platform, large enterprises, SMEs, owners, those looking to enhance their innovation profiles, and those with a legal, technical or financial focus benefit from IPwe's mission to empower innovation in emerging technologies. IPwe is committed to improving ROI whether measured by dollar returns, jobs created, ventures launched, or problems solved by increasing transparency, lowering costs, and enhancing returns for the entire innovation ecosystem.

About SkanSense

SkanSense was founded in 2016 out of the European Space Agency (ESA) incubation program. SkanSense specializes in autonomous vehicles and LiDAR, focusing in the digital transformation of materials and their interaction with the perception systems for New Mobility. The company acts as R&D partner of the Centre of Excellence for Testing and Research of Autonomous Vehicles (CETRAN) in Singapore, and has received multiple awards in technology, such as innovator leader by the Spanish MIT Economic Forum, Copernicus Masters, and the SMEs European Program. Last 2020 SkanSense published a report for SAE Edge on LiDAR perception.

Maria Mixan

IPwe

mia@ipwe.com

Visit us on social media:

[Twitter](#)
[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/568337541>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 IPD Group, Inc. All Right Reserved.