

ADAM PAUL GREEN, President of g3-Advertising, Voted #1 Marketing-Agency Business Solution for SALT LAKE UTAH

G3 Development: 'Best of State' Digital Advertising Agency for SEO & Online Reviews; #1 for Reputation Repair. Top Honors in Website Creation & Article Writing.

NEW YORK, NEW YORK, UNITED STATES, April 13, 2022 /EINPresswire.com/ -- G3 Development Marketing is a nationally recognized digital marketing agency that connects companies with customers through data-driven marketing. We are a boutique, focused, digital powerhouse company that combines the most extensive real-time consumer data set with personalized and timely dynamic custom online ads. All online actions are executed by local, digital-experts that allow us to exceed performance in the industry. Real-Time Platform Analytics allow G3 to identify target audiences based on real-time in-market data, demographics, psychographics, and online intent. All this technology, coupled with our proprietary algorithm, enables G3 to then place hyper-targeted ads in front of those individuals with high frequency using a combination of digital channels. Our focus on clients allows G3 Development to consistently deliver business outcomes.

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Adam Paul Green, and all the professional staff at G3 Development, have perfected what a family-owned, #1 top tier, Online Advertising Agency from Utah should be: Affordable, Personable and Genuine.”

Steve Vincent, City Journal

When people needed or wanted something in the old days; they would look up information in the Yellow Pages. Today, people turn to 'search engines' to find what they want or need. Each day, on average, Google searches currently total over 400,000,000. When people are looking to purchase something they want/need, more-and-more they're going "on line" to find out what other people think or say about a certain product, service or brand.

The relevancy that influences people's buying behavior is other people's conversations. That is if they can find a conversation and if it provides the value



that people are looking for. If one can learn “how” to use social media correctly then they will understand “what” the market is looking for and “where” they are looking. To sum up: For many, the Web is not a place to look for information — it’s the ONLY place.

G3 Development Provides Powerful Social Media Solutions. If one thinks about “the real reason why” one needs to engage in Social Media, it all boils down to these basics:

1. Forming the right relations and
2. Doing so the right way

Many business leaders are still at the fundamental stage of asking, “Why is Social Media important for my business?” This very question begs another question: “Have you been paying attention to the marketplace?” Ok, so, most people will answer these questions quite easily. And here’s how it usually goes: “Yes, of course I’ve been paying attention to the marketplace and Social Media is obviously important because it seems to be everywhere I turn. I’m hearing about Social Media but I still have the need to understand why are businesses using it and why is it creating so much attention.”

The answer to “Why” one needs G3 Development and their premier online services is more closely related to “How and What” a business does in order to engage in market relations with the aim of creating an opportunity for a business transaction. Why do businesses exist? Primarily to: (a) Create value and (b) Attract a market who wants the value proposition enough to engage.

However, the “How” of doing this has dramatically changed in the last 2 years from “Push Marketing” to “Pull Marketing.” This transformation has all happened via relevant and relative



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Adam Green, G3 Development, #1 Digital Marketing Solution in UT

conversations that attract the market one seeks.

Common Mistake #1: Hiring the Wrong Coach. There are a lot of people tagging themselves as “Social Media Experts, Gurus or Certified Specialists.” Most of the people making these claims are individuals/organizations who offer “basic Social Media skill sets and copy methodologies” which, in the end, will get one the wrong kind of connections, a lot of the wrong followers as well as a bad reputation in the marketplace. Just like in the ‘Indiana Jones’ movie, one need to “choose wisely” or one will be ‘perishing’ from a Social Media perspective.

Communications is a system to leverage an organizations ability to connect with the market; Social Media is “the new” communications system. Communications is about reach. Communicating is about relational dynamics between people. Social Media provides the means to effectively communicate with the market.

However, communicating in human rather than institutional terms. If one is not communicating (listening first, initiating second) then, how in the world does one expect to create relationships with people and businesses that may want the value one offers? “When” customers and prospects are engaging about the industry or products and services — one needs to be there listening. Otherwise, how will one gain the necessary market intelligence? How will one be enabled to respond or even be aware of problems or needs? If one is not present when and where the conversations are occurring, then one is truly “out of touch” with the market. To sum up: For many, the Web isn’t a place to look for information — it’s the only place.

G3 Development (G3) is a full-service, leading edge, online Advertising Agency. G3’s core competency: Online content creation (i.e. Technical Writing through Blog Articles). G3 specializes



‘Best of State’ Website Design & Top Reviewed Blog Article Writer



in professional business writing. G3 is geared to proactively serve the business community by providing quick-and-viable online business-building solutions through [Google Optimization](#), Social Media and Traditional Media avenues alike. G3 specialties include:

- Custom Content Blogging
- Reputation Management / Repair
- Social Media Marketing
- Website Creation
- Press Article Development and Placement
- 5-Star Online Reviews

At G3 Development (G3), they will work to ensure that a business is fully protected. G3 offers: (a) Best of State Customer Service, (b) Competitive Pricing, and (3) Custom Business Improvement Plans.

G3 Development Defines The [Real Reasons Why](#) To Use Social Media:

- 1.If your business can't be found — you're not engaging with your "True Market."
- 2.Social Media (YouTube) is 64% more effective — than traditional advertising.
3. Your "True Competition" — is guaranteed to be engaged in Social Media.
4. You'll find customers — 15 times faster with Social Media.
5. You can reach your "True Market" — by simply engaging the right people.
6. By ignoring this Social Media Market, you're not creating opportunities — while your competition is.
7. Social Media saves massive amounts of time and money — if you use it right.

Search Engine Optimization (SEO) is the process of affecting the visibility of a website or a web page in a search engine's "natural" or unpaid ("organic") search results. In general, the earlier (or higher ranked on the search results page), and more frequently a site appears in the search results list, the more visitors it will receive from the search engine's users. As an Internet marketing strategy, SEO considers [how search engines work](#), what people search for, the actual search terms or keywords typed into search engines and which search engines are preferred by their targeted audience. Optimizing a website may involve editing its content, HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines. G3 Development is a specialist in these competitive arenas. G3 Development (G3) loves SEO and speaks it fluently!

Although physically located in Draper, G3 proudly offers their professional, family-based online advertising services to residents of: Millcreek, St. George, Cottonwood, Holladay, Murray, Orem, Midvale, Provo, Sandy, Woodridge Terrace, South Jordan, Sugarhouse, Taylorsville, South Salt Lake, West Jordan, Alpine Gardens, in addition to West Valley and Magna.

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