

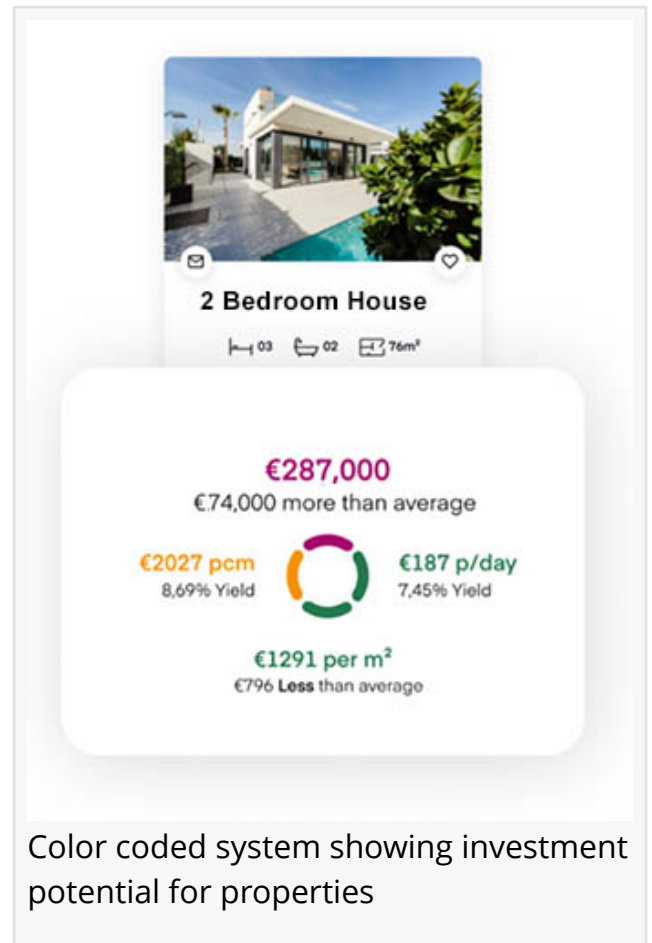
BuyProperty.com to provide investor insights into Portugal's property market with all-new portal powered by big data.

Property portal in Portugal provides investment analytics and insights to clients via easy to understand colour coded pricing system.

FARO, PORTUGAL, April 16, 2022 /EINPresswire.com/ -- April 15, 2022 – All-new Portugal property portal, BuyProperty.com, has officially launched. The property portal will revolutionize the local property market by providing valuable analytics and insights to property investors. BuyProperty.com provides a patent pending colour wheel pricing system that gives clients the chance to learn more about the properties advertised on the website.

BuyProperty.com conveniently compares properties for sale across Portugal with similar properties in the same area to show clients which are above and/or below current market value. The portal provides further insight into the Portuguese property market by comparing the rates of long- and short-term rentals. This assists clients by showing the approximate value a property would rent out for as a long-term rental or holiday home. Property investors are given invaluable insights into the buy-to-let market, helping them make educated decisions on which Portuguese properties to invest in.

BuyProperty.com created a patent pending colour coded pricing system that enables information to be relayed to clients quickly and easily. Clients will be able to discover how the price and price per square meter compares with other similar properties in the area along with rental rate yields. The colour wheel allows clients to scan down a page of properties quickly to locate the best deals. It's a unique and revolutionary tool that completely changes the way clients search for properties. The hunt for properties just became a lot easier with BuyProperty.com.



The information provided by BuyProperty.com, previously only available to real estate agents, now available to the general public for the first time.

To learn more about BuyProperty.com or to search for properties for sale in Portugal, please visit the company's [official website](#).

About BuyProperty.com

BuyProperty.com is a revolutionary property portal which applies information technology and platform economics to real estate markets for automatic valuations and insights.

Since being launched the portal has gained significant exposure and has become one of the most recommended property tools of this year. Currently launched in Portugal, it will soon expand throughout Europe and the U.S.



Our colour wheel pricing system empowers buyers to buy property in Portugal intelligently. Previously this investment data was only available to agents, we made it available to everyone anywhere."



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Color Meaning for Price and Price m²

The BuyProperty Color wheel compares prices from other properties in the same location with the same characteristics and represents prices using our color coding mechanism.

-  Property is 20% **less** than average price
-  Property is 20% **above** or **below** average price
-  Property is 20% **more** than average price

Color Meaning for Rental Rate Yields

We compare properties in the same area with the same characteristics with properties on popular rental websites then combine average rate for the entire year. We multiply the average rental rate by the occupancy to find the estimated yield for each property.

-  Yield for this property is over 5%
-  Yield for this property is 3-5%
-  Yield for this property is below 3%

Easy to understand Portugal property investment data

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Buy a holiday home as an investment in sunny Portugal

This press release can be viewed online at: <https://www.einpresswire.com/article/568693050>

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