

# LeadsForward Announces New Headquarters in Sarasota, Florida

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LeadsForward has traded in the brisk temperatures of the east coast for Florida's sunny skies. The company decided it was time to set up shop in Sarasota, where they eagerly built their first digital real estate presence. Potential customers in Sarasota, Bradenton, Lakewood Ranch, and Venice are also welcome to hop aboard the LF train to business success.

So, what exactly is LeadsForward all about? Local [SEO for contractors](#), to put it simply. A business owner in the specified home service niche who wants to gain more solid leads online can do so by linking up with LF. The company's team of web content creators and developers curates innovative websites for clients that are SEO jam-packed.



Trevor & Devon Eddy, a dynamic brother duo, decided that the way leads are generated for businesses on the internet wasn't working. So, together, they developed a system that has blown up the industry and created something big for their clients: customized SEO for contractors.

"Don't be fooled by some of the other lead generation companies out there claiming they will generate 'free contractor leads' for your business. They may be good enough at what they do, but if they're like a private car, then we're like a private jet. We do very different things, and if you compare our business models and our approaches, then you'll quickly see why.", Trevor Eddy, co-founder, and CEO at LeadsForward.

Lead generation is the bread and butter of the business. That's why LeadsForward has a specific vetting system for whom they decide to take on as clients. The company only dabbles in specific industries like foundation repair, roof replacement, pressure washing, and solar installation.

One of LeadsForward's very first clients, ProClean, started out with modest beginnings as a pressure washing company. However, once they allowed LeadsForward to optimize their web presence with SEO for contractors, the business took off like a kite in the wind.

Here's what Nate Knebl, owner of ProClean, had to say, "I have used LeadsForward to build my business, and Devon and Trevor have done an absolutely amazing job. I could not say enough good about how professional they are and the results. If I could give ten stars, I would!"

The primary [mission of LeadsForward](#) is to help local area businesses expand. The company does that by increasing the web traffic for its clients. So even though the company has a tangible office in Sarasota, all of the magic happens online.

"Watching our customers grow their businesses is an incredible experience. We've seen contractors double and triple their business. At LeadsForward, we want local contractors to succeed just as much as we want our company to flourish. It's a win-win.", said Devon Eddy, co-founder and COO.

"I'm so happy that LeadsForward set up its headquarters in Sarasota. I'm just getting started with the company, and I've already seen a massive jump in generating leads for my website. It's great to be able to meet face to face with Devon and Trevor these days and learn about the process for SEO for my company." says Gary Collins, a local contractor and client in Bradenton.

Working with local businesses like ProClean and other local contractors is what keeps LeadsForward energized and motivated. The company's reach is nation wide, but its main focus is in the local sector. Building relationships with its neighbors is something exponentially essential to Team LeadsForward.

LeadsForward is always looking for new businesses to help grow and reach their potential. If you are interested in blowing up your business with high-quality SEO for contractors, please send an email to [hello@leadsforward.com](mailto:hello@leadsforward.com).

### Who is LeadsForward?

In 2016, LeadsForward was born when brothers Trevor and Devon Eddy discovered some massive issues within the lead generation and SEO industry. The two banded together and formed the company that would shape how contractors gained momentum in the online realm. Today, LF has a team of SEO specialists and dozens of clients from all over the USA. Some of the industries served include tree removal, power washing, landscaping, kitchen remodeling, carpet cleaning, foundation repair, and roofing. The LeadsForward HQ is located at [1680 Fruitville Rd](#)

[#530, Sarasota, FL 34236](#). To learn more about LeadsForward, you can visit their website at <https://leadsforward.com/> or submit a demo request by visiting <https://leadsforward.com/demo-request/>.

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LeadsForward

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