

Global Adult Diaper Market Report 2022-2027: Share, Size, Leading Companies, Growth and Industry Trends

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/EINPresswire.com/ -- According to the latest report by IMARC Group, titled

[“Adult Diaper Market: Global Industry](#)

Trends, Share, Size, Growth,

Opportunity and Forecast 2022-2027”,

An adult diaper or a nappy is a type of disposable underwear that is worn by adults for urination and defecation purposes without the use of a toilet.

The diaper absorbs and contains the waste and prevents soiling of the outer clothing. The inner lining of the nappy touches the skin and is generally made of polypropylene (PP), whereas the outer lining is made from polyethylene (PE). These diapers can be

indispensable for adults with

conditions, such as incontinence or severe diarrhea, or mobility impairment.



Adult Diaper Market

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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Market Trends and Drivers

The increasing prevalence of urination incontinence among the geriatric population is one of the key factors primarily driving the adult diaper market growth. The surging [health](#) consciousness among the consumers, increasing awareness regarding personal hygiene, and the easy product availability, especially in the developing regions, are acting as other growth-inducing factors. The escalating product demand can also be attributed to the development of smart diapers that can detect moisture and send real-time notifications through smartphone applications. Additionally,

key manufacturers are heavily investing in research and development (R&D) activities to introduce [biodegradable](#) diapers lined with aloe vera, vitamin E, and other skin-friendly compounds, which is further creating a positive outlook for the market.

Adult Diaper Market 2022-2027 Competitive Analysis and Segmentation:

Competitive Landscape With Key Players:

The competitive landscape of the Adult Diaper Market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

- Unicharm Corporation
- Kimberly-Clark Corporation
- Attends Healthcare Group Ltd.
- Paul Hartmann AG
- Svenska Cellulosa Aktiebolaget (SCA)

Key Market Segmentation:

The report has segmented the Adult Diaper Market on the basis of Type, Distribution Channel.
Breakup by Type:

Adult Pad Type Diaper
Adult Flat Type Diaper
Adult Pant Type Diaper

Breakup by Distribution Channel:

Pharmacies
Convenience Stores
Online Stores
Others

Ask Analyst for Customization and Explore full report with TOC & List of Figures:

<https://www.imarcgroup.com/adult-diaper-market>

Key Highlights of the Report:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Market Trends
- Market Drivers and Success Factors

- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

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