

Global Floating Hotel Market is Expected to Grow at a CAGR of 6.87% over the Forecast Period (2022 – 2030)

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2022 /EINPresswire.com/ -- Holidays

are not just restricted to recreation

these days, they are more of luxury.

Changing lifestyles, influence of social

media on young generation along with

surge in per capita income of many

countries is said to be the reason

behind this change. Every individual

intends to go on a vacation with not

only a purpose to enjoy and spend

some peaceful moments but also set a

trend or go out with someone they

know in terms of location or

experience. Floating Hotels rose when

conventional lake side or river-side hotels were becoming boring and no longer remained

unattractive to the travelers. Floating hotels are indeed offering a uniqueness factor in terms of

experience along with much needed peace which majority of travelers seek. The hospitality

industry was one of those industries that suffered the worst due to the dreadful COVID-19

pandemic. Travel curbs imposed by various nations to curtail the spread of this novel virus which

originated from Wuhan, China immensely dented the growth of the [global floating hotel](#)

[market](#).



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As stated above, majority of individuals specifically the youngsters are continuously seeking thrill

along with an element of peace and the concept of floating hotels fits their bill. This trend is

rapidly driving the growth of the global floating hotel market. Meanwhile, the only major factor

which is likely to prove hindrance to the growth of this market is price. As floating hotels provide

unique experience along with an element of exclusivity, they cost on higher side as compared to

conventional river-side hotels. Irrespective of couple of hurdles, the global floating hotel market

is forecasted to witness a boom over the next few years. The rise of third-party website that have

understood the market dynamics are successfully luring a major chunk of travelers. These websites are promoting the floating hotels rampantly and this is why the market is expected to grow extensively over the forecast period.

Key Takeaways – Global Floating Hotel Market:

- In terms of revenue, the global floating hotel market was valued at US\$ 2,235.87 Mn in 2021 growing at an estimated CAGR of 6.87% over the forecast period.
- On the basis of the end-user segment, the businesses segment is forecasted to grow at the fastest rate because many leading companies including non-hospitality ones are turning towards floating hotels business.
- Not just market share, but the third-party websites used for booking are expected to continue growing swiftly over the forecast period. These websites not only facilitate bookings at very competitive prices, they are now catering multiple services like adventure sports, spas and rejuvenation along with sight-seeing.
- The working or service class population that looks forward to holidays is extensively contributing to the growth of the global floating hotel market.
- European continent dominated in terms of sale and is expected to continue the same. Countries like Italy, France and Spain have witnessed massive surge in number of floating hotels and are becoming major attraction for numerous travelers across the globe.

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Few of the major players operating in the global floating hotel market are listed below:

- Dragon Inn Floating Resort
- Four Seasons Hotels Limited
- Good Hotel London
- Hilton
- OFF Paris Seine
- Punta Caracol Acqua
- Resorts World at Sentosa Pte. Ltd
- River Kwai Jungle Rafts
- Salt & Sill
- Salt & Water
- Solent Forts
- Sunborn
- The Indian Hotels Company Ltd
- The Manta Family
- The Queen Mary
- Zambezi Queen Collection
- Other Market Participants

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The research report on Floating Hotel Market will include extensive information based on the following pointers:

- Global Market size and forecast values (2015 – 2030), in terms of revenue (US\$ Million) by segments/sub-segments; wherein 2015 to 2020 has been considered as historic years, 2021 as the base year, while 2022 to 2030 has been considered as the forecast period.
- Split of the market revenue (US\$ Million) into all the relevant segments & sub-segments across all major regions/countries.
- Market Determinants and Influencing Factors
- Macro-Economic and Micro-Economic Indicators
- Market Dynamics
 - o Drivers
 - o Restraints
 - o Opportunities
 - o Challenges
- Trends on Global Floating Hotel Market
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- Competitor Landscape
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Global Floating Hotel Market

By Type

- Single Occupancy
- Multi-Occupancy
- VIP Occupancy

By End User

- Individuals
- Businesses

By Booking Type

- Third-Party Website
- Company Website

By Package Type

- Customized
- Standard

By Region

- North America (U.S., Canada, Mexico, Rest of North America)
- Europe (France, The UK, Spain, Germany, Italy, Nordic Countries (Denmark, Finland, Iceland, Sweden, Norway), Benelux Union (Belgium, The Netherlands, Luxembourg), Rest of Europe)
- Asia Pacific (China, Japan, India, New Zealand, Australia, South Korea, Southeast Asia (Indonesia, Thailand, Malaysia, Singapore, Rest of Southeast Asia), Rest of Asia Pacific)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, Kuwait, South Africa, Rest of Middle East & Africa)
- Latin America (Brazil, Argentina, Rest of Latin America)

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Contact Us:

Contact Name: Shreyas Tanna

Company: Absolute Markets Insights

Email Id: sales@absolutemarketsinsights.com

Phone: IN +91-7400-24-24-24, US +1-510-420-1213

Website: www.absolutemarketsinsights.com

Shreyas Tanna

Absolute Markets Insights

+1 510-420-1213

sales@absolutemarketsinsights.com

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