

ImEx Cargo selected as General Sales & Service Agent for Alaska Airlines and Sun Country Airlines

Woman-Owned GSA to Serve as Cargo GSA for Domestic Passenger Airlines

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/EINPresswire.com/ -- ImEx Cargo, a top, independently- and [woman-owned airline general sales and service agent](#) for New England, New York, New Jersey, and Philadelphia, will serve as [GSA for Alaska Airlines](#) and Sun Country Airlines effective April 1, 2022.



Logistics That Perform Under Pressure

ImEx Cargo will be providing full cargo sales, marketing and customer services representing the passenger airlines' schedules throughout New England. The primary markets will include seafood, perishables, medical supplies, pharmaceuticals, organs, and pets.

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Michelle DeFronzo

“We have served as GSA to expand the brand footprints for some of the largest global cargo airlines,” stated Michelle DeFronzo, ImEx Cargo’s CEO. “We are excited to represent cargo sales and bookings for these two reputable domestic airlines.”

Alaska Airlines is the only passenger airline in the U.S. with dedicated cargo planes. With over 300 planes, they offer 1,200 daily flights to 100+ destinations across North

America.

Sun Country Airlines is based in Minnesota with 34 passenger aircraft and flights to twenty cargo shipping locations across the U.S. and including Puerto Rico. Seasonal capacity is allocated by

market, time of year, and day of the week, which operates from Boston starting in April through November.

Michelle DeFronzo said, "Our first extraordinary shipment for Alaska Airlines will be transporting pieces of a glacier from the summit plateau of Mt. Hunter in Denali National Park. This is part of a university climate study to understand changes to pollution, glacier melt, snowfall, wildfire, and atmospheric circulation in Alaska, as part of a larger ongoing project."

About ImEx Cargo

[ImEx Cargo is the leader in 2.5 PL logistics](#) offering secure, seamless, and integrated supply chain logistics. CEO and founder, Michelle DeFronzo, has more than 30 years of experience in logistics transportation and airline cargo sales managing the end-to-end transportation of products and materials around the world. ImEx Cargo ensures the secure, on-time arrival of all kinds of specialty cargo to more than 95 countries and 300 international destinations. With a vast international network and multiple supplier diversity certifications, ImEx Cargo is the top, independently- and woman-owned airline general sales and service agent for New England, New York, New Jersey, and Philadelphia. The company serves many industries including aerospace & defense, automotive, corporate, healthcare, hospitality, life sciences, pharmaceutical, manufacturing, distribution, and federal contracts.

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